

West Virginia State University Board of Governors
Erickson Alumni Center, Grand Hall
October 23, 2014
Minutes

1. Call to Order and Roll Call

Chair Susman called the meeting of the West Virginia State University Board of Governors to order at 12:31 p.m.

Present: Dr. Guetzloff, Mrs. Jarvis, Mr. Konstanty, Mr. Salyers, Dr. Smith, Mr. Susman, Mr. Swingle, Dr. Thralls, and Mr. Williams. Several members of the administration, faculty, and staff were also present.

2. Verification of Appropriate Notification of Public Meeting

Mr. Swingle motioned to verify appropriate notification of the meeting, and Mrs. Jarvis seconded the motion. The motion carried.

3. Review and Approval of Meeting Agenda

Dr. Thralls motioned for approval of the agenda as presented, and Mr. Swingle seconded the motion. The motion carried.

4. Review and Approval of Minutes of Previous Meeting

Mr. Konstanty motioned for approval of the minutes of the September 4, 2014 meeting, and Dr. Thralls seconded the motion. The motion carried.

5. Announcements from the Chair

Chair Susman stated Commencement will be held on December 13, 2014 beginning at 10:00 a.m. in the D. Stephen and Diane H. Walker Convocation Center. Board members are asked to arrive by 9:00 a.m. in the Pat and Mary Matthews Meeting Room. The Chair invited fellow members of the Board and the administration to join him for a tailgate before the football game on October 25, 2014. The tailgate will begin at 11:30 a.m. near the baseball field.

6. Reports from Board Committees

Presidential Review:

Mr. Konstanty chaired the Committee and presented the report.

- The Committee met on September 5, 2014 to discuss the annual evaluation process, develop a timeline for the public thirty-day comment period, and determine the number of comments that would be sufficient from each constituent group.
- A dedicated e-mail account was established and only accessible by Mr. Konstanty, as Committee Chair, and used to facilitate the public comment period, which began on September 8, 2014 and concluded on October 8, 2014.
- The Committee met on October 13, 2014 and went into executive session to review and discuss all of the comments that were received. The Committee asked Mr. Konstanty to draft the summary report to be presented to the Board.

- On October 22, 2014, the Committee met and reviewed the draft summary report during executive session, after which time the Committee voted to recommend the summary to the full Board for approval.

Institutional Advancement:

Chair Susman chaired the Committee and presented the report.

- Chair Susman thanked everyone who worked on the Homecoming events. He said all of the events were well-attended, and it was a great weekend for alumni and friends of the University.
- Alumni Relations obtained 5,400 e-mail addresses for local alumni to add to the database.
- The President announced the public launch of the Capital Campaign with a new goal of \$18 million.

Recruitment and Retention:

Dr. Thralls presided over the Committee meeting and presented the report. Committee Chair Lipscomb was unable to attend. The Committee will elect a presiding officer in the absence of the Chair at a future meeting. The Committee did not have a quorum and conducted the meeting on an informational basis.

- Amanda Anderson reported on recruitment activities. Admissions will conduct over 100 high school visits in the coming months and will hold various events on-campus for prospective students.
- The Committee received a report regarding a new initiative being pursued in McDowell County.
- The University recently received a grant from the Lumina Foundation for the Return to Learn program, which focuses on engaging and reengaging adults in higher education.
- Kitty McCarthy provided an overview of several strategies in the Compact related to enrollment and retention.
- The Committee also received information about the University's participation in and support of the Higher Education Policy Commission's *15 to Finish* initiative.

Audit:

Mr. Williams participated by conference call. As a result, Mr. Salyers presided over the Committee and presented the report.

- The Committee discussed the issue of the final audit, which should be available October 31, 2014.
- There was a consensus that a special meeting will be held to review the audit prior to the January 29, 2015 meeting.

Academic Policies:

Dr. Thralls chaired the Committee and presented the report.

- The Committee met on October 8, 2014 to review and discuss the Compact update. Kimberly Osborne gave a presentation about the structure and development of the Compact update. The Compact update, as outlined in the Board Book, includes the work and suggestions of the Committee, and outlines how the University will meet

the goals in the HEPC master plan. The materials in the Board Book also include a summary document that outlines strategies for the plan and a snapshot summary of the details within the document. Chair Susman asked Dr. Thralls if the information in the Compact indicates how the University will meet the mission; Dr. Thralls said sections of the Compact do include such information, but the document is based on the HEPC master plan and does not include goals specific to each institution. Dr. Guetzloff asked for the minutes to reflect that there was a matter of dissention in the Committee meeting about the Compact not completely meeting the University's mission, and the Committee vote was not unanimous. Dr. Thralls said while there was a vote of dissention, there was overall support of the Compact update. The Committee voted to recommend the updated Compact to the full Board for approval to submit the document to the HEPC.

- The Committee also met that morning, and Dr. Smith was elected to serve as presiding officer in absence of the Committee Chair.
- The Committee reviewed the follow-up reports for previously approved program reviews, which are included in the Board Book beginning on page 30.
- The Committee received updates on the proposed Master of Social Work, which requires further study.
- The Committee discussed the Master of Law Enforcement and Administration program. University administrators indicated that the program would have a broader appeal if marketed as a Master of Criminal Justice. It was noted that if such a recommendation were brought before the Board for approval, it would not require HEPC approval since it is solely a name change.

Finance:

Mr. Salyers chaired the Committee and presented the report.

- Melvin Jones provided the Committee with a detailed overview of the first quarter of Fiscal Year 2015.
- To date, tuition is being collected as planned, and it is projected that the University will not have a shortfall.
- Positive discussion was held about the auxiliary accounts.
- As a result of the arbitration settlement, the University received a back payment for \$211,000 from BridgeValley (formerly Kanawha Valley Community and Technical College) for debt service; this amount will be received annually until 2022.
- The OASIS training contract was renewed, which will generate additional revenue.
- The Rehabilitation Center demolition is on schedule to be completed in the spring.

7. Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel, and Property Matters

Mr. Konstanty motioned for approval to go into executive session, under the authority of West Virginia Code §6-9A-4, to discuss legal, personnel, and property matters. Mrs. Jarvis seconded the motion, and the motion carried.

A motion to arise from executive session and reconvene into regular session was made by Dr. Smith, and Mrs. Jarvis seconded the motion. The motion carried. Chair Susman

asked for the record to reflect that the Board only discussed items related to the topics listed, that no decisions were made in executive session, and no motions or votes were taken.

Mr. Konstanty motioned for approval that the West Virginia State University Board of Governors accepts the summary report of the Presidential Review Committee and directs the Chair of the Board of Governors to communicate with the Higher Education Policy Commission that an annual review of President Brian O. Hemphill, Ph.D. was conducted in September/October 2014 in accordance with the Higher Education Policy Commission legislative rule requiring an annual review and BOG Policy #61 outlining the process for the annual review, including a thirty-day public comment period with sufficient responses being obtained from students, faculty, staff (classified and non-classified), community stakeholders, Board of Governors members, Foundation Board of Directors members, alumni, and State legislators. Based on that summary report, the Board of Governors annual review of President Brian O. Hemphill, Ph.D. was positive, noting that President Brian O. Hemphill, Ph.D. has exhibited exemplary performance in meeting the benchmarks established by the Board of Governors in his current contract. Mr. Swingle seconded the motion, and the motion carried.

8. Report from the University President

President Hemphill acknowledged Mr. Swingle and Mr. Williams for their recent reappointments to the Board of Governors by Governor Earl Ray Tomblin. He welcomed new staff member, Kristi Williams, who will begin her appointment as Interim Assistant Vice President for Business and Finance effective November 3, 2014. The President reported on the public launch of the University's Capital Campaign, "Realize the Promise, Deliver the Future," and the \$18 million goal to be raised by 2017. He said efforts are well underway with \$10.3 million already raised or pledged. For the record, he acknowledged BrickStreet Insurance, the Herbert Henderson Office of Minority Affairs, State alum General Walter F. Johnson, III and his wife, Doris, and the Class of 1964, led by Dr. Smith, for their generous gifts that were announced as part of the public launch. The President thanked Pat Schumann, the Foundation Board of Directors, and the Campaign Steering Committee for their commitment and dedicated efforts on behalf of the University through this Capital Campaign.

a. University Reports Forwarded by Board Committees

- Item 8.a.i.: This item was addressed after arising from executive session.
- Item 8.a.ii: President Hemphill said, as recommended by the Academic Policies Committee, he brings before the Board's consideration the annual HEPC Compact Submission, which appears on pages 10 through 128 of the Board Book. He deferred to Dr. Thralls to make any additional comments he may not have shared during his Committee report. Dr. Thralls said the University set targets and outlined strategies that address its comprehensive plan to meet the goals of the broader master plan developed by the HEPC. There being no further discussion, Dr. Thralls motioned that the Board of

Governors approves the HEPC Compact Submission, and Dr. Smith seconded the motion. Dr. Guetzloff noted his concerns with the sections pertaining to developmental English and math. Following Board discussion, the Chair called for the vote on the motion that had been made and seconded, and the motion carried. Dr. Guetzloff voted nay.

- Item 8.a.iii.: President Hemphill said, as reported by Thralls, the Academic Policies Committee received follow-up program reviews for Economics, Health Sciences, International Studies, and RBA, which appear on pages 129-190 of the Board Book. The follow-up reports were requested by the Academic Policies Committee and the full Board as part of last year's program review process. President Hemphill deferred to Dr. Thralls to make any additional comments he may not have shared during his Committee report. Dr. Thralls reiterated that the reports were received and voted on by the Committee and said the reports show that affirmative work is ongoing in the programs. He noted the need for greater assessment, which is a nationwide issue, and said the Academic Policies Committee will address assessment at the January meeting. There being no further discussion, Dr. Thralls motioned that the Board of Governors approves the follow-up program reviews for Economics, Health Sciences, International Studies, and RBA. Mr. Swingle seconded the motion, and the motion carried.
- Item 8.a.iv.: President Hemphill asked Tom Bennett to provide an update on the Reaffirmation of Accreditation Mock Site Visit. He noted that Mr. Bennett will report on behalf of Dr. Orlando McMeans, who is attending a conference in Washington, D.C. Mr. Bennett said the University hosted two mock reviewers on campus last week to conduct a mock visit with the various constituency groups of the University. The mock reviewers, Dr. Michael Westerfield and Dr. Suzanna Darby, have either chaired or been members of over 100 accreditation or reaffirmation visits for the Higher Learning Commission. During their visit, the mock reviewers met with the Board of Governors, the President, the President's Cabinet, the Self-Study Steering Committee, students, staff, faculty, and assessment coordinators from the four colleges. They provided an overview of what to expect during the full visit (April 13-15, 2015) and gave examples of the questions that may be asked. The mock reviewers also provided feedback on the responses they received during discussions with the groups. For the mock visit, at least one of the Self-Study Steering Committee members sat in on the meetings to take notes. The Committee members are compiling their notes, along with the mock reviewers' feedback, to evaluate the need to update any or all of the Self-Study report and the website. The mock reviewers said the Self-Study is comprehensive and a good depiction of the past ten years. They suggested updating some figures and adding more evidence associated with the Vision 2020 strategic plan, and minor language changes in the Self-Study. Mr. Bennett said the Self-Study Steering Committee will continue outreach to constituent groups regarding the importance of the University's reaffirmation

and the process itself. Overall, the mock reviewers thought the University is well-prepared for the upcoming visit.

Chair Susman said he would like the Board to have opportunities in January and March to receive information and discuss items related to the University's reaffirmation and to review the Self-Study. He requested Board members to attend in person, if their schedules permit, as opposed to participating by phone.

- Item 8.a.v.: President Hemphill asked Kitty McCarthy to provide information about the Title IX Compliance Policy Process. Ms. McCarthy said Enrollment Management and Student Affairs is collaborating with other areas of the University regarding Title IX requirements. In 2011, the U.S. Department of Education's (DOE) Office for Civil Rights (OCR) issued materials explaining a school's responsibility to respond promptly and effectively to sexual violence against students, in accordance with the requirements of Title IX. Moving forward, schools must also consider the Violence Against Women Act and Campus SAVE Act, both of which complement Title IX guidance offered by the DOE OCR. Institutions across higher education are being diligent about meeting the requirements because the implications for students, faculty, staff, and the institutions as a whole are significant. There are currently 89 schools under federal investigation for how they handle sexual harassment and/or misconduct.

Ms. McCarthy said over the past 18 months, University staff in Enrollment Management and Student Affairs, Human Resources, and Public Safety have participated in a variety of training opportunities to better understand the requirements and implications of Title IX, the Camus SAVE Act, Clery Act, and Violence Against Women Act. Most recently, staff attended the Association of Title IX Administrators Title IX Coordinator Training and a Title IX training session that was offered by Steptoe and Johnson and held on campus. Title IX is also being discussed in the Freshman Year Experience course, and residence hall workshops are being conducted. Ms. McCarthy said these Title IX regulations affect current BOG Policy #14 (Sexual Harassment), and work on a replacement policy is underway. The draft policy will be brought before the Board in January for approval to distribute for comment. The Board will be asked to give final approval at the March meeting. Chair Susman suggested the appropriate University staff work with members of the Board, particularly Mr. Konstanty and Dr. Smith, to provide a level of familiarity with the policy.

- Item 8.a.vi.: President Hemphill said, in light of the budget information shared in the Committee meeting, the Chair asked that only questions any Board members may have be addressed. Dr. Guetzloff inquired about salaries making up the majority of the bottom line. Mr. Jones said when the reduction in force was implemented, one-time payments had to be made to affected

employees for retirement, annual leave, etc. President Hemphill said salaries are supposed to be at 25 percent, and once the \$600,000 savings from the reduction in force is transferred, the University will come in under that percentage.

Before concluding his report, President Hemphill distributed copies of the University's newest publications. The first publication, the 2014 President's Report, features the President's Report and the Foundation's Report in a single document. The next document is the Signature Piece, which serves to highlight the strength and diversity of the State family. Copies of these publications will be distributed publicly in the coming months to promote the University.

9. Other Matters

Chair Susman thanked Dr. Thralls and the Academic Policies Committee for their work on the Compact. He also thanked Mr. Konstanty and the Presidential Review Committee for their work on the annual review. Chair Susman expressed appreciation for the time that was put into these items.

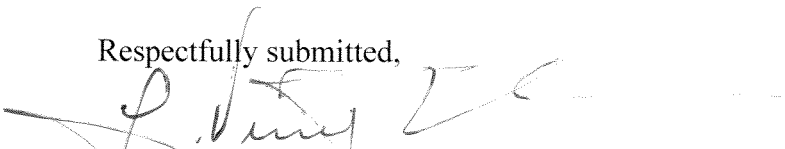
10. Next Meeting Date


Chair Susman said the next Board of Governors meetings will be held on January 28-29, 2015.

11. Adjournment

With there being no further business, the meeting adjourned at 2:44 p.m.

Respectfully submitted,


L. Vincent Williams
Secretary

Approved: 
Tom Susman
Chair