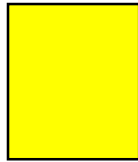


Vision 2020 Update—Alumni Engagement and Philanthropic Giving

Overall Status



Goal IV: Cultivate life-long philanthropy in support of WVSU through programs that educate students, alumni and friends about the importance of philanthropy and provide giving opportunities appropriate for each stage of life.

Strategy D: Increase the Foundation’s endowment to \$8 million by 2020.

Recent Key Accomplishments

Increased endowment from \$5,008,414 in fiscal year 2014 to \$6,158,971 in fiscal year 2015.

Upcoming Activities

Continuing to seek commitments to the endowment through current and planned gifts.

Emerging Issues

Momentum from recent large commitments to the endowment have drawn positive attention to this important area.

Solutions

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item. Increase Foundation Endowment to \$8,000,000	6/30/2020		77%	Endowment as of 6/30/2015 was \$6,158,971

