

Vision 2020 Update-Alumni Engagement & Philanthropic Giving

Overall Status



Goal II: Develop a communication system that informs alumni of University and alumni news and engages them through effective targeted messages and interactive media.
Strategy C: Establish standard operating procedures for University and affiliated organization solicitations of alumni and friends.

Recent Key Accomplishments

Procedures have been established and are being implemented via the collaborative efforts of University Advancement (UA) and soliciting campus organizations.

Several volunteer groups have worked closely with UA in adopting standard procedures and appropriate branding for solicitations.

Upcoming Activities

UA is working collaboratively with campus constituents to work more closely related to solicitations.

Emerging Issues

There continue to be challenges related to engaging affiliated organizations in conversations related to solicitations.

Solutions

N/A

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item. Establish standard operating procedures for University and affiliated organization solicitations of alumni and friends	Ongoing		50%	Procedures have been developed and reviewed. The communication of these procedures to University and affiliated organizations is forthcoming.

Submitted by: Adam Neal Date: 12/1/2015