

## Vision 2020 Update

### Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

**Overall Status**



**Goal VII:** Improve first-to-second year retention to 70 percent. Improve six-year graduation rate to 30 percent.

**Strategy C:** Improve student experience by creating a university-wide proactive policy and procedures environment that makes educational innovation and change throughout the University attainable in a timely manner, while ensuring academic excellence. All departments should review, revise and report on existing policies and procedures that are directly related to the student experience to determine their value and clarity.

#### Recent Key Accomplishments

Initial feedback from Enrollment Management and Student Affairs (EMSA) has been collected regarding policies and procedures that result in barriers to student recruitment and retention.

#### Upcoming Activities

Compile EMSA feedback.  
Solicit feedback from all employees and students –spring 2016

#### Emerging Issues

N/A

#### Solutions

N/A

#### Upcoming Deliverables/Milestones

| <u>Item</u>   | <u>Due Date</u> | <u>Status</u> | <u>Progress</u> | <u>Comments</u> |
|---|-----------------|---------------|-----------------|-----------------|
| Item: Messaging to students employees re: policies, procedures. | February 2016   |               | 0%              |                 |
| Item: Conversations and feedback from EMSA staff.               |                 |               | 50%             |                 |

Submitted by: Katherine McCarthy Date: 1/07/16