

Vision 2020 Update

Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

Overall Status



Goal VI: Support the University’s academic mission through student experiences that enrich scholarship, engagement and personal development.

Strategy B: Recognize the importance of, and enhance, new student programs including orientation, move-in and welcome days.

Recent Key Accomplishments

A number of enhancements have been implemented to orientation including a new “welcome” presentation, parent/family program and, most recently, a course pre-registration. A number of enhancements were made to move-in and welcome days 2014. More will be introduced in 2015. The planning committee has begun its work.

A new AVP for Student Life and Engagement joined the University summer 2015.

Upcoming Activities

2016 planning activities are underway as of January 2016.

Emerging Issues

Need for composition of Welcome Days committee to include representation from outside EMSA.

Solutions

Identify appropriate membership for 2016 planning.

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item: Orientation enhancements	Ongoing		80%	
Item: Move-in and welcome days enhancements	Ongoing		70%	

Submitted by: Katherine McCarthy Date: 01/07/16