

## Vision 2020 Update

### Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

**Overall Status**



**Goal VII:** Improve first-to-second year retention to 70 percent. Improve six-year graduation rate to 30 percent.

**Strategy A:** Fully Implement DegreeWorks to support retention and degree completion. Provide students, faculty and staff with training on the benefits and functionality of the program and monitor its use. Use DegreeWorks to ensure all students know who their academic advisor is, how to reach their advisor and how to determine progress toward degree.

#### Recent Key Accomplishments

Training sessions for students were completed.  
 Increased usage of DegreeWorks  
 More catalogs are available in DegreeWorks.

#### Upcoming Activities

Revise the marketing plan  
 Provide DegreeWorks training for faculty  
 Provide DegreeWorks training for students  
 Seek to establish a DegreeWorks kiosk

#### Emerging Issues

The addition of a new GED curriculum requires us to re-code our classes in DegreeWorks and may cause some confusion for the students during the upcoming semesters.

#### Solutions

We must design training for faculty and students to help both groups understand the changes and how they impact the educational goals of our students.

#### Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item: Revise marketing plan	8/01/16		0%	
Item: Training for faculty	8/15/16		0%	
Item: Training Students	Fall 2016		20%	Training provide previously for students will continue to be offered multiple times during fall 2016.
Item: A DegreeWorks kiosk	TBD		0%	Submitted by: T. Stuart Date: 01/07/16