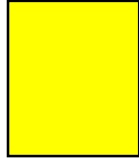


# Vision 2020 Update – Academic Programs, Research Growth, Faculty Excellence and Rewards and Public Service

## Overall Status



**Goal III:** Implement five degree programs that may be completed entirely online. Online options should address student interest along with current and anticipated business/industry demand.

**Strategy B:** Facilitate retention and timely progress to earning degrees; provide convenient access to online courses and programs particularly tailored to working adults.

## Recent Key Accomplishments

We recently received HLC approval to move forward with three online degree programs. Each of these programs have degree maps with them that we plan to load in MyDegree@State so students can progress efficiently through each degree program. We also recently increase our efforts, during new student orientation, to require students to register for no less than 15 credit hours as part of 15 to Finish.

## Upcoming Activities

We are working to load the degree maps for all academic programs into MyDegree@State.

Develop a new marketing campaign that launches in the spring of 2016 that highlights the benefits of MyDegree@State.

## Emerging Issues

Availability of staff who have adequate expertise to implement degree maps in MyDegree@State.

## Solutions

We plan to investigate the feasibility of hiring a consultant to help us upload the degree maps.

## Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item. Collection of all degree maps	5/1/16		25%	Now that we implemented the new general education curriculum, we can move forward with the implementation of degree maps for the fall 2016 semester.
Item. Develop a new marketing strategy for MyDegree@state.	2/15/16		10%	We plan to work with University Relations to develop a new marketing campaign that we plan to launch in the fall of 2016. We plan to have video tutorials of the system as part of the campaign.

Submitted by: Dr. Kumara Jayasuryia Date: 12/4/15