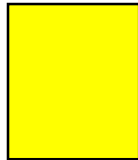


Vision 2020 Update—Alumni Engagement and Philanthropic Giving

Overall Status



Goal IV: Cultivate life-long philanthropy in support of WVSU through programs that educate students, alumni and friends about the importance of philanthropy and provide giving opportunities appropriate for each stage of life.

Strategy D: Increase the Foundation's endowment to \$8 million by 2020.

Recent Key Accomplishments

Increased endowment from \$4,000,000 in FY 2013 to \$5,008,414 in FY 2014.

Upcoming Activities

Continuing to seek commitments to the endowment through current and planned gifts.

Emerging Issues

The great need for cash for current projects and programs makes it difficult to emphasize endowment in conversations about major gift commitments.

Solutions

Planned gifts are an excellent vehicle for increasing the endowment over time.

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item. Increase Foundation Endowment to \$5,500,000	6/30/15		100%	Endowment as of 11/11/2014 was \$5,589,198