

Vision 2020 Update-Alumni Engagement & Philanthropic Giving

Overall Status



Goal I: Increase the number of alumni engaged in support of the University through attendance at events, volunteer service and membership in the National Alumni Association.
Strategy D: Create a foundation for future alumni engagement by cultivating students and young alumni. Participation of students in alumni-sponsored activities will increase by 10 percent each year. The Student Alumni Association will have at least 30 active members.

Recent Key Accomplishments

The Yellow Jacket 2 Yellow Jacket program was launched in October 2014. A pilot group of seven students and mentors were invited to attend a meet and greet prior to homecoming.

Alumni Relations has strengthened its social media presence to more easily connect with young alumni. An event was held in 2014 in Washington, DC that specifically targeted young alumni.

Upcoming Activities

Additional mentor/mentee participants will be identified for the Yellow Jacket 2 Yellow Jacket program. Alumni Relations will work collaboratively with Student Affairs to identify participants.

Future regional young alumni events are being planned.

Emerging Issues

N/A

Solutions

N/A

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item. Grow number of students actively engaged with Alumni Relations program to 10	6/30/15		70%	There are currently seven students participating in a pilot mentoring program.
Item. Increase the number of young alumni actively engaged (age 45 or younger/graduated 1999 or earlier) to 370	6/30/15		38%	Through various events and activities, 142 young alumni have been engaged in FY15 as of November 11, 2014.

Submitted by: Belinda Fuller Date: 12/17/14