

Vision 2020 Update Building, Renovation and Technological Infrastructure

Overall Status



Goal III: Improve utilization of space across campus to better meet internal needs and capitalize on opportunities to partner with external constituents.

Strategy A: Introduce a space utilization committee to implement a transparent, equitable and expeditious process for dealing with daily and annual space needs for the University community as well as external groups.

Recent Key Accomplishments

Committee is established and has met several times.
Brochure to support space marketing is well underway.

Upcoming Activities

Marketing brochure available early in 2015.

Post marketing internship for support of marketing outreach.

Create website and mailing list for marketing efforts.

Emerging Issues




Developing pricing sheet.

Consider how space utilization committee is comprised going forward.

Solutions

Solicit support and agreement from required entities pricing.

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item: Marketing brochure	January 2015		75%	The brochure has been drafted and reviewed. Revisions needed require additional committee decisions.
Item: Marketing website	Early 2015		10%	Discussion has begun and will be elevated in early 2015
Item: Post internship position	January 2015		0%	A position description is being drafted.

Submitted by Katherine McCarthy Date: 12/19/14