

Vision 2020 Update

Recruitment, Retention, Degree Completion, Marketing/Branding and the Student Experience

Overall Status



Goal VI: Support the University’s academic mission through student experiences that enrich scholarship, engagement and personal development.

Strategy B: Recognize the importance of, and enhance, new student programs including Orientation, Move-In and Welcome Days.

Recent Key Accomplishments

A number of enhancements have been implemented to Orientation including new “welcome” presentation, parent/family program and most recently course pre-registration. A number of enhancements were made to Move-In and Welcome Days 2014. More will be introduced in 2015. Planning committee has begun its work.

Upcoming Activities

Committee work is ongoing.

Emerging Issues

Change to actual Move-In Day impacts academic calendar. Need for composition of Welcome Days committee to include representation from outside EMSA.

Solutions

Discussion with Academic Affairs regarding calendar. Requests will go out in January for new committee members.

Upcoming Deliverables/Milestones

<u>Item</u>	<u>Due Date</u>	<u>Status</u>	<u>Progress</u>	<u>Comments</u>
Item: Orientation enhancements	May 2015		50%	
Item: Move-In and Welcome Days enhancements	July 2015		10%	

Submitted by: Katherine McCarthy 12/19/14