

Meeting Minutes
West Virginia State University Board of Governors
Erickson Alumni Center, Grand Hall
September 6, 2018
12:30 p.m.

1. Call to Order, Oath of Office, and Roll Call

Mr. Lipscomb called the meeting to order at 12:35 p.m. and asked the clerk to call the roll.

Members Present: Mr. Buchanan, Ms. Dooley, Mr. Jones, Mr. Kelley, Mr. Lipscomb, Mrs. Pitchford, Ms. Seawell, Dr. B. Smith, and Dr. Vaughan. Mr. Williams participated by conference call.

Members Absent: Mr. Swingle

Mr. Lipscomb welcomed new student representative Baigen Seawell and administered the ceremonial oath of office.

2. Verification of Appropriate Notice of Public Meeting

Mr. Lipscomb announced the Verification of Appropriate Notice of Public Meeting

3. Review and Approval of Meeting Agenda

Dr. B. Smith motioned for approval of the meeting agenda as presented. Ms. Dooley seconded the motion, and the motion carried.

4. Review and Approval of Minutes of Previous Meetings

Mrs. Pitchford motioned for approval of the minutes for the June 14, 2018 and August 14, 2018 meetings. Ms. Dooley seconded the motion, and the motion carried.

5. Reports from the Board Committees

a. Finance

Mr. Kelley was elected as Chair and Mr. Lipscomb was elected as Presiding Officer in Absence of the Committee Chair. The Committee received financial reports for the end of Fiscal Year 2018. As of June 30, revenue was 11 percent below target; expenses were under budget at 93 percent. There was \$663,000 less collected compared to Fiscal Year 2017; however, overall spending was decreased by nearly \$2 million. Preliminary accounts payable numbers were reported, which are down from \$528,000 for a total reduction of \$1.9 million. The OASIS (state) cash balance is \$379,000 higher than this time last year.

b. Academic Policies

Ms. Dooley was elected as Chair and Dr. B. Smith was elected as Presiding Officer in Absence of Committee Chair. The Committee received information on the program review schedule for the year. A presentation was given on efforts to expand the criminal justice program to include a forensic science component. The Committee also received an update on the Bachelor of Science in Nursing program proposal. The proposal has been forwarded to the Higher Education Policy Commission for consideration. Committee members noted that they were pleased to see the announcement about the grant that the University received in support of the program. Moving forward, the Committee is looking for the deans to present on a rotating basis so that the Committee is engaged in what is

going on in each college, in addition to reviewing programs. Dr. B. Smith expressed the Committee's appreciation to Provost Jayasuriya for his work on the nursing program, as well as Mrs. Pitchford for her support through Charleston Area Medical Center.

c. **Audit**

Mrs. Pitchford was elected as Chair, and Mr. Buchanan was elected as Presiding Officer in Absence of Committee Chair. The Committee received a report on petty cash funds. All of the funds were audited recently and there were no findings. These audits will continue to be performed both randomly and scheduled. The annual audit is upcoming. Auditors visited campus in May for preliminary field work and will return the week of September 17 for final field work. The final audit is due on October 31. The University received all of the information needed from the state timely, and there are no issues. The management letter from the previous audit was requested by the Committee to help prepare for the upcoming audit.

d. **Recruitment and Retention**

Mr. Jones was elected as Chair, and Ms. Dooley was elected as Presiding Officer in Absence of Committee Chair. The Committee received a presentation from Enrollment Management and Student Affairs on enrollment and recruitment initiatives. Staff have worked to put into place a methodology that has not been utilized in the past to identify enrollment trends. The Committee commended Vice President Underdue Murph and her team for putting the mechanism in place to track student enrollment. Although the number of enrolled students did not meet the goal that was set, the initiative is proving to be beneficial to help with enrollment and retention. The team is looking at each aspect of student life in terms recruitment and retention. Eleven students from the Summer Bridge to Success program enrolled for the fall.

e. **Institutional Advancement**

Dr. B. Smith was elected as Presiding Officer in Absence of Committee Chair. The Committee received a comparative gift report. The year ended with \$2,469,260 in new gifts and pledges from 1,261 donors. The number of President's Circle members increased by 108 members for a total of 305 at the end of Fiscal Year 2018. The University exceeded its goal of \$250,000 for the Katherine Johnson project by raising \$343,000 from more than 300 donors. An endowment of \$200,000 was established for the Katherine Johnson Scholarship. The first two scholarships were awarded during the statue dedication. The dedication and statue unveiling were a resounding success and hundreds of media outlets nationwide covered the event.

For Fiscal Year 2019, \$119,000 has been received in new gifts and pledges, to date. Payments are being made on outstanding pledges, and the balance is down by more than \$2 million. The Committee received a report on Homecoming activities. Dr. B. Smith noted that the Foundation Board of Directors would hold a retreat on September 8; as a part of the retreat, the Board will be looking at strategies and ideas to help with additional support of academic programs.

f. **Presidential Review**

Dr. B. Smith was elected as Chair, and Mr. Jones was elected as Presiding Officer in Absence of Committee Chair. The Committee reviewed BOG Policy #61 in comparison with revisions to HEPC Title 133, Series 5. HEPC no longer approves presidential contracts and only receives them. Another change is that West Virginia University, Marshall University, and the West Virginia School of Osteopathic Medicine are exempt

from sections of the legislative rule. The Committee discussed the three types of presidential reviews and affirmed that the end of contract review was concluded in December 2017, the annual review will be submitted in December 2018, and the tri-annual review will be in December 2019. The Committee will meet again on September 19. Prior to the meeting, the Committee members will obtain and review tools utilized previously by HEPC and the University.

g. **Policy Review Special**

Mr. Lipscomb was elected as Chair. The election of a Presiding Officer in Absence of the Chair was tabled because no other lay members were present and the members present felt it could be a conflict of interest for the campus representatives to serve in the position for this Committee. Mr. Lipscomb said the Proposed BOG Policy on Designation/Status of Employees was distributed for the required 30-day comment period and no comments were received. The Committee voted to recommend the proposed policy to the full Board, which will be presented later on the agenda.

Dr. B. Smith commented that the structures of the Committee might be fluid, as there are several Board positions to be filled. Mr. Lipscomb said that with the standing committees that had to reconvene and the special committee, there was some overlap with scheduling and membership. He said he is open to hearing from the Board about suggestions for committee appointments.

6. Report from the University President

Before moving into University reports forwarded by Board committees, President Jenkins shared several updates and accomplishments by students, faculty, and staff. He acknowledged Ms. Seawell and shared additional information about her extensive involvement on campus since her arrival, which has had positive impacts in many areas.

President Jenkins informed the Board that he traveled to several states this summer for alumni events and acknowledged the great things our alumni are doing for the University. The research agenda continues to flourish. President Jenkins recognized Dr. Micheal Fultz for his work in bringing several camps and programs to campus over the summer. Two of our students traveled abroad this summer for research; Ky'Achia Atkins traveled to France and Edwina Barnette went to Costa Rica. For international partnerships, the University has active MOUs and ongoing academic collaborative programs with five universities in Mexico. These partnerships have largely emphasized ESL and Spanish immersion program for our students and faculty with a unique focus on STEM innovation, Agricultural Genomics, and Innovation Networks. The next cohort of ESL students from Mexico through the Proyecta initiative will arrive on campus in November. The new research facility will be completed at the end of October, and research faculty are scheduled to move from the Tech Park on October 8. The facility will also house the forensic science labs and extension activities.

President Jenkins acknowledged Edgar Lopez-Torres, who has been named as a 2018 White House Initiative on HBCUs Competitiveness Scholar. Edgar won several awards last year, as well, and the University is very proud of his accomplishments.

President Jenkins stated that he worked with Interim Chancellor Carolyn Long on the nursing program and a favorable outcome is anticipated. The plan is to implement the program in fall 2019 and recruiting would begin in spring 2019. As previously noted during committee reports, the University announced the \$500,000 matching challenge grant from the John L. Dickinson family in support of the program. Mrs. Pitchford provided background on Dickinson family history and connection to

the nursing program. Dr. B. Smith asked for the record to reflect commendations to Mrs. Pitchford for her support in making the connection with the Dickinson family, as well as the Charleston Area Medical Center.

President Jenkins said that, through the showing of the historical impact of the Upward Bound program on campus and the need for the program, the University was successful in its efforts to get the funding restored for the Upward Bound program. He expressed appreciation to Senators Shelley Moore Capito and Joe Manchin, who made an argument for the University to the U.S. Department of Education. The Board applauded President Jenkins for these efforts.

President Jenkins commended staff and faculty for helping to reduce spending and utilizing resources to the maximum potential. He said he also wanted to dedicate more money to professional development for faculty. When we realigned resources, we were able to increase professional development for faculty from \$11,000 to nearly \$30,000 for each college. The University was also able to purchase much-needed science lab equipment.

The Drain-Jordan Library has undergone a facelift over the summer with new carpet, painting, and logos. The second floor has new study spaces, and the student response has been overwhelmingly positive. Academic coaching offerings are being expanded as a part of the revamped one-stop-shop student success center located on the first floor of Wallace Hall. President Jenkins provided an update on the Governor's Blue Ribbon Commission on Four-Year Higher Education in West Virginia. The Governor requested a report from the Commission by December 1. President Jenkins will keep the Board updated on conversations and work of the Commission.

The President shared that he was asked by the American Cancer Society to participate in the *Real Men Wear Pink* campaign, which aims to educate people, particularly men, about breast cancer and that everyone can be affected. His goal is \$2,500. A link to the website will be provided to the Board if anyone wants to donate to the cause.

President Jenkins encouraged everyone to attend the first home football game on September 8, as well as Homecoming activities on October 4-6. Further sharing the goals for advancement, there are three areas of focus when seeking donors and support for the University and its programs – innovation, student success/retention, and experiential learning. Lastly, President Jenkins said he could not thank everyone enough for their support of the Katherine Johnson project. Dr. B. Smith asked for the minutes to reflect that the University far exceeded its goal of \$250,000 by raising \$343,000, which resulted in an endowed scholarship of \$200,000 rather than \$100,000.

a. **University Reports Forwarded by Board Committees**

- i. There was no motion or recommendation from the Committee for the full Board.
- ii. As reported by the Policy Review Special Committee, the Committee voted to recommend approval of the proposed policy to the full Board. President Jenkins brought the item before the Board for consideration. Mr. Lipscomb motioned that the Board approve the Proposed Policy on Designation/Status of Employees as presented. Mrs. Pitchford seconded the motion, and the motion carried.

7. **Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel and Property Matters**

Mr. Kelley motioned for approval to go into Executive Session, under the authority of West Virginia Code §6-9A-4, to discuss legal, personnel and property matters. Dr. Smith seconded the motion, and the motion carried.

A motion to arise from executive session and reconvene into regular session was made by Mrs. Pitchford, and Ms. Dooley seconded the motion. The motion carried. Mrs. Pitchford

asked for the record to reflect that the Board only discussed items related to the topics listed, that no decisions were made in executive session, and no motions or votes were taken.

8. Other Matters

Mr. Lipscomb noted that Coach Oree Banks will be inducted into Hall of Fame at South Carolina State University next week and expressed congratulations on behalf of the Board.

9. Next Meeting Date

October 25, 2018

10. Adjournment

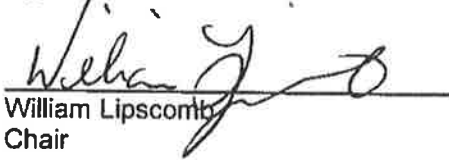
With there being no further business, the meeting adjourned at 2:24 p.m.

Respectfully submitted,



Gail Pitchford
Secretary

Approved:



William Lipscomb
Chair