

**West Virginia State University Board of Governors**  
**Erickson Alumni Center, Grand Hall**  
**January 26, 2017**  
**Minutes**

**1. Call to Order and Roll Call**

Dr. Smith called the meeting of the West Virginia State University Board of Governors to order at 12:08 p.m. She recognized new Board member Mark Kelley and administered the oath of office. Dr. Smith also acknowledged First Lady Toinette Jenkins and thanked her for attending.

**Present:** Dr. Guetzloff, Mr. C. Jones, Mr. Kelley, Mr. Konstanty, Mr. Lipscomb, Dr. Smith, Mr. Swingle, Dr. Thralls, and Mr. Williams. Several members of the administration, faculty, and staff were also present.

**2. Verification of Appropriate Notice of Public Meeting**

Dr. Smith announced the verification of appropriate notice of public meeting.

**3. Review and Approval of Agenda**

Dr. Smith noted that a revised agenda was provided today and called for a motion to approve the agenda. Mr. Konstanty motioned for approval of the agenda as revised, and Mr. C. Jones seconded the motion. The motion carried.

**4. Review and Approval of Minutes of Previous Meetings**

Mr. Konstanty motioned for approval of the minutes of the November 10, 2016 meeting, and Mr. Swingle seconded the motion. The motion carried.

**5. Reports from Board Committees**

**Institutional Advancement:**

Dr. Smith chaired the Committee and presented the report.

- The Committee received a Foundation report. As of December 13, 2016, the Foundation received \$482,000 in new gifts and pledges and \$817,000 in cash, with 838 total donors. There are several pending proposals.
- A new initiative was launched where donors have been assigned to different staff members.
- The next phone-a-thon will be held on February 6.
- Faculty and staff giving has increased.
- March 17 is Founder's Day and Day of Giving.
- Another endeavor is a chapter challenge for alumni, and those who get the most new donors will be recognized during Homecoming.
- A student alumni association is being created. The kick-off will take place on February 4 to get students excited about staying engaged with the University.
- Invitations to the April 7 Black and Gold Gala were distributed to the Board. This year, the University is honoring community leaders Dr. R. Charles Byers, Diane

Strong, and Greg Burton. There will be a silent auction and entertainment by Santa Cruz.

Presidential Search Advisory:

Mr. Konstanty chaired the Committee and presented the report.

- The University received a letter from Chancellor Paul Hill dated November 29 accepting the recommendation to delay the annual presidential review until June.
- It is the recommendation of the Committee that the group not meet again until June.

Bylaws and Policy Review:

Mr. Konstanty chaired the Committee and presented the report.

- The Committee met on December 7 and earlier today to review and discuss BOG Policy #36, BOG Policy #61, and the BOG Bylaws.
- On December 7, the Committee voted to recommend to the full Board an amendment to language about committee structures.
- Today, the Committee voted to recommend an additional change to the Bylaws regarding the Audit Committee. President Jenkins will bring the recommendation before the Board later on the agenda.

Recruitment and Retention:

Mr. Konstanty chaired the Committee and presented the report.

- The Committee received report from Ms. Amanda Anderson on metrics administered by staff.
- First-time freshmen applications increased five percent over this time last year. In-state applications are up 116%.
- Information was presented on recruitment and retention efforts and seven points the University will emphasize to increase the retention rate.
- Alumni attended local admissions fairs in their respective areas.
- The Committee also heard report on financial aid processes.

Audit:

Mr. Williams participated by conference call. As a result, Mr. Swingle chaired the Committee and presented the report.

- The Committee received a report on cash audits, which were all inline and sufficiently explained.
- An update was provided on the audit requested by the state that concluded in December 2016; minor findings and were addressed.
- The financial statement audit for Fiscal Year 2016 is being finalized by the auditing firm and will be completed once information from the state is received.

Academic Policies:

Ms. Pitchford was unable to attend. As a result, Mr. Konstanty chaired the Committee and presented the report.

- The Committee received two academic program review follow-up reports.
- Committee discussion was held on the need for assessment and data.

- The Committee voted to accept the reports, and they will be presented to full Board for acceptance as part of the President's Report.

Finance:

Mr. Williams participated by conference call. As a result, Mr. Swingle chaired the Committee and presented the report.

- The Committee received in-depth financial reports.
- Committee discussion was held on the two percent budget cut by the state and efforts by the University to offset the reduction.

**6. Report from the University President**

President Jenkins took a moment to share information about the film *The First To Do It* featuring Earl Lloyd. An exclusive viewing of the documentary will be held on February 26 as part of Earl Lloyd Day. There will also be a viewing of the film in Detroit. President Jenkins thanked Mrs. Kimberly Osborne, Ms. Pat Schumann, and Mrs. Belinda Fuller for their work over last several months to bring *Hidden Figures* to State for a premier showing on December 22. He also thanked Mr. Melvin Jones, the African American Philanthropy in Action and the Links, Inc, for a private viewing they arranged for area youth. Both showings had great turnouts.

**a. University Reports Forwarded by Board Committees**

Items 6.a.i and 6.a.ii: President Jenkins said he brings before the Board for approval the Communication, B.A. and Media Studies, M.A. program reviews follow-up reports as recommended by the Academic Policies Committee. Mr. Konstanty moved that the full Board approve the Communication, B.A. program review follow-up report and the M.A. program review follow-up report. Mr. C. Jones seconded the motion, and the motion carried.

Item 6.a.iii: President Jenkins said he brings before the Board for approval revisions to the Bylaws as recommended by the Special Committee on Bylaws and Policy Review. Mr. Konstanty clarified that in addition to language underlined or stricken from the materials, there is a recommendation to add language to the first item under Article IV, Section E to read, "The chair shall assign members to serve on this committee." This revision makes the language consistent with other committees. Mr. Kelley that the full Board approved the amendments to the bylaws as recommended by the Committee. Mr. Swingle seconded the motion, and the motion carried by unanimous vote.

Item 6.a.iv: President Jenkins said he brings before the Board for approval proposed revisions to BOG Policy #36 to be distributed for seven-day notice of intent to amend and subsequent 30-day public comment period. Mr. Williams moved that the Board approve the request as recommended by the Committee. Mr. Swingle seconded the motion, and the motion carried by unanimous vote.

Item 6.a.v: President Jenkins said he brings before the Board for approval proposed revisions to BOG Policy #61 to be distributed for seven-day notice of intent to amend

and subsequent 30-day public comment period. Mr. Swingle moved that the Board approve the request as recommended by the Committee. Mr. C. Jones seconded the motion, and the motion carried by unanimous vote.

Item 6.a.vi: This item was tabled until necessary documentation is received.

**7. Possible Executive Session under the Authority of West Virginia Code §6-9A-4 to Discuss Legal, Personnel, and Property Matters**

Dr. Thralls motioned for approval to go into executive session, under the authority of West Virginia Code §6-9A-4, to discuss legal, personnel, and property matters. Mr. Swingle seconded the motion, and the motion carried.

A motion to arise from executive session and reconvene into regular session was made by Mr. Konstanty, and Mr. Swingle seconded the motion. The motion carried. Dr. Smith asked for the record to reflect that the Board only discussed items related to the topics listed, that no decisions were made in executive session, and no motions or votes were taken.

**8. Other Matters**

No other matters were brought before the Board.


**9. Next Meeting Date**

The next meeting will be held on March 16, 2017. Dr. Smith reminded the Board to schedule the full day and a portion of the day on March 17 for the installation of President Jenkins.

**10. Adjournment**

With there being no further business, the meeting was adjourned.

Respectfully submitted,

  
E. Gail Pitchford  
Secretary

Approved:   
Dr. Ann Brothers Smith  
Chair