

WEST VIRGINIA HIGHER EDUCATION

# ALMANAC

## 2024

WV HIGHER EDUCATION POLICY COMMISSION  
WV COUNCIL FOR COMMUNITY AND TECHNICAL COLLEGE EDUCATION



YELLOW JACKET NATION

2024

# WEST VIRGINIA STATE UNIVERSITY

## TOP 5 DEGREE AREAS UNDERGRADUATE & GRADUATE



**1** Education



**2** Business



**3** Criminal Justice



**4** Liberal Arts and Sciences



**5** Exercise Science

**FOUNDED IN 1890**

**PRESIDENT**  
ERICKE S. CAGE

**LOCATED IN**  
INSTITUTE, WV

**STUDENT TO FACULTY RATIO**  
16:1

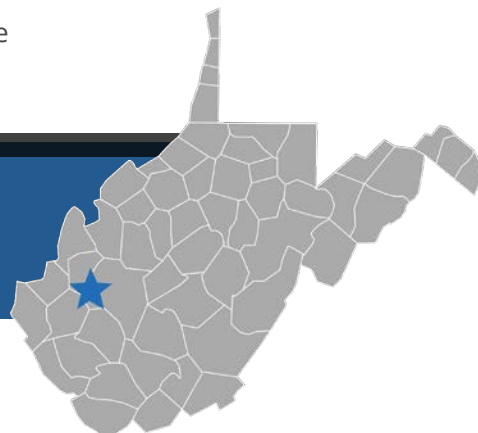
**DEGREE LEVELS OFFERED**  
Bachelor's, Master's

**CARNEGIE CLASSIFICATION**  
Baccalaureate Colleges: Diverse Fields



SCAN ME

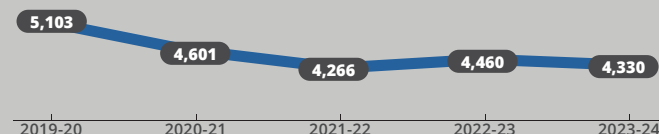
LEARN MORE ABOUT WEST VIRGINIA STATE UNIVERSITY AT:  
[www.wvstateu.edu](http://www.wvstateu.edu)





**4,330** (▼3%)  
ANNUAL HEADCOUNT ENROLLMENT

**95%** Undergraduate  
**61%** Dual Enrollment



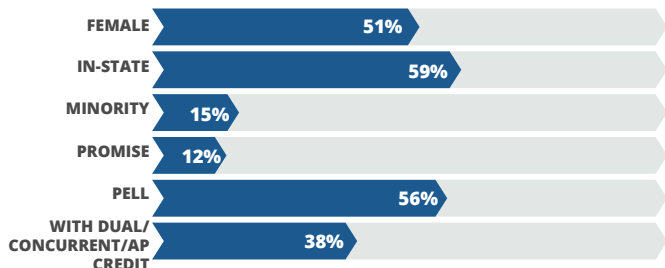
**1,990** (▲<1%) ANNUAL FTE ENROLLMENT

## FALL FRESHMAN CLASS PROFILE

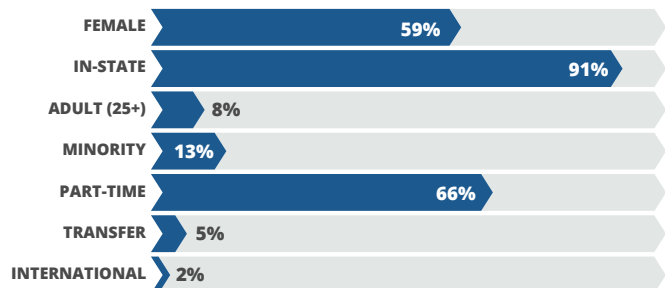
**323**  
Fall Headcount (▼<1%)

**3.32** Average High School GPA  
**28** States Represented

**963** Average SAT Composite  
**35%** Proficient in SAT Math  
**61%** Proficient in SAT English



**UNDERGRADUATE STUDENT PROFILE** **4,131** (▼3%)  
Annual Undergraduate Headcount



## STUDENT SUCCESS

**64%** (▲4 ppt) Fall-to-Fall Retention  
**78%** (▼2 ppt) Fall-to-Spring Retention  
**38%** (▼5 ppt) Freshmen Completing 30 Hrs in First Year

**BACHELOR'S GRADUATION RATES** (WITHIN 4 YRS | 6 YRS)  
FALL 2018 FIRST-TIME FRESHMAN COHORT



**30%**  
Within 4 Years

**41%**  
Within 6 Years

**25% | 37%**  
Minority

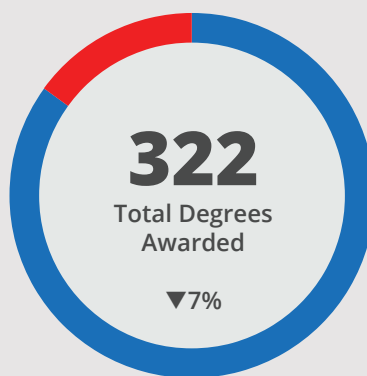
**29% | 43%**  
Adults

**24% | 36%**  
Pell Recipients

**47% | 57%**  
Promise Recipients

▼▲ = 1YR Change  
Refer to page 45 for data definitions

## COMPLETION DEGREES AWARDED



**0** (◀▶0%) Associate  
**273** (▼1%) Bachelor's  
**49** (▼29%) Master's  
**0** (◀▶0%) Doctoral

## GRADUATING CLASS PROFILE Bachelor's Degree Earners

**65%** Female

**17%** Minority

**84%** In-State

**3.26**  
Average College GPA

**7.5**  
Average Years to Degree

**137**  
Average Credit Hours Earned

## GRADUATE INDEBTEDNESS Bachelor's Degree Earners

**66.3%**  
with Student Loan Debt

**\$27,428**  
Average Loan Debt

## COST OF ATTENDANCE

### AVERAGE UNDERGRADUATE TUITION & FEE RATES

**\$8,542** In-State (▲5%)

**\$13,948** Out-of-State (◀▶0%)

## FINANCIAL AID RECIPIENTS & AWARDS



**79%**  
Financial Aid Participation Rate

**140 | \$650,773**  
Promise

**496 | \$1,431,343**  
HEGP

**729 | \$3,817,466**  
Pell

**681 | \$4,606,206**  
Federal Loans

## INSTITUTIONAL FINANCE

**\$57.3M** (▼7%)  
Total Revenue

**19%** from Tuition and Fees

**30%** from State Appropriation

**\$10,267**  
Appropriation per In-State FTE

**\$58.0M** (▲8%)  
Total Expenditures

**19%** on Instruction



**\$5.7M**  
Total Research Grants and Contracts

## WORKFORCE OUTCOMES 2019 GRADUATES



**70%**  
% Working in WV  
2 Years After Graduation

**64%**  
% Working in WV  
4 Years After Graduation

**MEDIAN WAGES**  
(2YRS | 4YRS AFTER GRADUATION)

**\$36,734 | \$45,320**  
Bachelor's

**\$51,918 | \$65,000**  
Master's



# DATA DEFINITIONS

## WEST VIRGINIA'S PUBLIC FOUR-YEAR INSTITUTIONS

Data definitions are provided below for selected metrics and are generally listed in the order they appear in this document. Contact the Division of Research and Analysis at [zornitsa.georgieva@wvhepc.edu](mailto:zornitsa.georgieva@wvhepc.edu) for questions on these or other data elements in the *Higher Education Almanac*.

### TOP 5 DEGREE AREAS

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This list reflects the five most common fields of study based on the total number of undergraduate and graduate degrees awarded within an academic year. Fields of study are categorized using the U.S. Department of Education's Classification of Instructional Programs (CIP) codes and associated disciplines.

### STUDENT TO FACULTY RATIO

2022-23 Academic Year | Integrated Postsecondary Education Data System (IPEDS)

This metric is calculated by dividing total full-time equivalent (FTE) enrollment for students not enrolled in graduate or professional programs by total FTE for instructional staff not teaching in graduate or professional programs.

### TOTAL ANNUAL HEADCOUNT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annual headcount enrollment values represent the total number of unique students who enrolled in credit-bearing classes during the summer, fall and spring terms in a given academic year at a specific institution.

### DUAL ENROLLMENT HEADCOUNT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure reflects the percentage of the institution's total annualized headcount enrollment that is comprised of high school students enrolled in college classes while still in high school.

### FULL-TIME EQUIVALENT (FTE) ENROLLMENT

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

Annualized Full-Time Equivalent (FTE) enrollment values represent the sum of all credit hours generated by undergraduate students enrolled in credit-bearing classes, divided by 30, and the sum of credit hours generated by graduate students in credit-bearing classes, divided by 24, during the summer, fall and spring terms in a given academic year at a specific institution.

### FALL FRESHMAN CLASS PROFILE

2023-24 Academic Year | Fall End-of-term Data

This section provides a summary of the academic and demographic characteristics of first-time, full- and part-time, associate or bachelor's degree-seeking freshmen matriculating in the fall semester of an academic year. Featured characteristics include gender, race/ethnicity, West Virginia residency status, percentage scoring at or above college-ready benchmarks in the English and Math sections of the SAT (based only on those freshmen who submitted SAT scores), percentage receiving financial aid through the West Virginia PROMISE Scholarship or federal Pell Grant programs, and the percentage who earned college credit while in high school through programs such as dual enrollment, Advanced Placement (AP) and International Baccalaureate (IB).

### UNDERGRADUATE STUDENT PROFILE

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all credit-seeking undergraduate students within an academic year at a given institution.

### MINORITY STUDENTS

Students with racial or ethnic minority status are those who self-identify as Hispanic or Latino, American Indian or Alaska Native, Black or African-American, Native Hawaiian or Other Pacific Islander, or multi-racial.

### PART-TIME STUDENTS

A part-time student is defined as an undergraduate student enrolling in fewer than 12 credit hours, or a graduate student enrolling in fewer than 9 credit hours, in a semester.



## **FALL-TO-FALL RETENTION**

Fall 2022 First-Time Full-Time Freshman Cohort | Fall End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled the following fall at the same institution.

## **FALL-TO-SPRING RETENTION**

Fall 2023 First-Time Full-Time Freshman Cohort | Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who enrolled in the spring semester of the same academic year at the same institution.

## **FRESHMEN COMPLETING 30 HOURS**

Fall 2023 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time freshmen in a fall entry cohort who successfully completed 30 credit hours by the end of the following summer.

## **BACHELOR'S GRADUATION RATES (FOUR- AND SIX-YEAR)**

Fall 2018 First-Time Full-Time Freshman Cohort | Summer, Fall and Spring End-of-Term Data

This indicator reflects the percentage of first-time full-time bachelor's degree-seeking freshmen in a fall entry cohort who earned a bachelor's degree at any public West Virginia institution within four and six years of initial enrollment.

## **DEGREES AWARDED**

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

These values represent the total number of academic credentials at the certificate, associate, bachelor's, master's, post-master's certificate, and doctoral levels awarded by an institution within an academic year. Students earning multiple credentials within an academic year are counted more than once.

## **GRADUATING CLASS PROFILE**

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides a summary of the academic and demographic characteristics of all bachelor's degree recipients within an academic year. The values for Potomac State College of WVU reflect associate degree earners. Gender, minority status and West Virginia residency status reflect all graduates. Academic characteristics including average college GPA, years to degree, and credit hours earned are calculated only for graduates who are earning their first bachelor's degree and have started as a first-time freshman at any public in-state institution.

## **GRADUATE INDEBTEDNESS**

2023-24 Graduates | Summer, Fall and Spring End-of-Term Data

This section provides data on the percentage of bachelor's degree earners within an academic year who graduated with student loan debt, along with the average total student loan debt that accumulated as of the student's graduation date. The values for Potomac State College of WVU reflect associate degree earners.

## **FINANCIAL AID PARTICIPATION RATE**

2023-24 Academic Year | Summer, Fall and Spring End-of-Term Data

This measure represents the percentage of students (excluding dual enrolled students) receiving federal, state, or institutional grants or waivers divided by the annual unduplicated headcount for the year (excluding dual enrollment). It does not include veterans' benefits, vocational rehabilitation benefits, other educational benefits, or loans, but does include work study.

## **WORKFORCE OUTCOMES**

2019 Graduates | Institutional Data Submissions; Workforce West Virginia

This section provides the percentage of all recent graduates who earned wages in West Virginia two and four years after graduation, and the median wages earned by associate, bachelor's, and master's degree recipients two and four years after graduation. Median wages are calculated based on those graduates earning wages within all four quarters of a calendar year. These wages do not include graduates who are employed outside of West Virginia, are self-employed, did not earn wages in each of the four quarters of the calendar year, are clergy, are members of the military, or work for the federal government. To protect student privacy, workforce data may be suppressed or unpublished for institutions with small numbers of graduates in the workforce.