

**Academic Affairs Assessment of Student Learning**

**Assessment Plan for Academic Years**

**Instructions:**

* Please submit a copy of this assessment plan to the Director of the Office of Institutional Research, Assessment and Effectiveness
* Please be sure to keep a copy of the assessment plan in your department office.

**Identifying Information:**

College: Arts and Humanities

Department/Program: Media Studies

Assessment Coordinator’s Name: Ali Ziyati

Assessment Coordinator’s Email Address: aziyati@wvstateu.edu

Academic Year: 2021-2022

**Program Learning Outcomes:**

1. *General Critical Analysis in media scholarship*.
2. *Interpret a* *variety of script format into professional quality digital media productions*.
3. *Apply legal and ethical principles to media projects*.

**Curriculum Map** (Please attach or paste here)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **PLOs /**  **Course Formally Assessed In** | **PLO 1** | **PLO 2** | **PLO 3** | **Level**  K = Knowledge  A = Application  S = Synthesis |
| MS 500 |  | X |  | A |
| MS 502 | X |  |  | K |
| MS 503 | X |  |  | K |
| MS 505 | X |  |  | A |
| MS 510 |  | X |  | K |
| MS 515 | X |  | X | K |
| MS 541 |  | X |  | A |
| MS 543 |  | X |  | A |
| MS 548 |  | X |  | A |
| MS 561 | X |  | X | K |
| MS 565 |  | X |  | S |
| MS 570 | X |  |  | K |
| MS 600 |  | X |  | A |
| MS 601 | X |  |  | K |
| MS 635 | X |  |  | K |
| MS 640 |  | X |  | S |
| MS 645 | X |  |  | K |
| MS 655 | X |  |  | K |
| MS 695 | X | X | X | S |
| MS 698/699 | X | X | X | S |
| MS 591 |  | X |  | K |

1. Outline which learning outcomes and where you expect to conduct measures over the next 2 academic years (falls and springs) Include rationale, e.g., trending data, planned/ongoing follow-up from previous assessments or program review cycle, etc.)

**Fall 2021-22**

|  |  |
| --- | --- |
| PLO 1 | MS 502 |
| PLO 3 | MS 515 |
| PLO 2 | MS 543 |

**Spring 2022**

|  |  |
| --- | --- |
| ALL PLOs | MS 698/699 |
| PLO 1 | MS 591 and MS 645 |

**FALL 2022**

|  |  |
| --- | --- |
| PLO 1 | MS 601 |
| PLO 2 | MS 543 |

**SPRING 2023**

|  |  |
| --- | --- |
| PLO 1 | MS 601 and 503 |
| PLO 2 | MS 543 |

1. How are you planning to measure the learning outcomes (s)? (What object, i.e., test, project, presentation, etc., and with what tool, e.g., rubrics, item analysis, sampling, benchmarks, national norms, exams, juried review, etc.)

The plan is to utilize the developed rubrics to do the following:

* All PLOSs will be assessed using a developed rubric for MS 698/699 (thesis).
* PLO 1 is oftentimes assessed using research assignments and term papers that utilize research methods to collect and evaluate data, synthesize and use concepts and theories from class readings and discussions.
* PLO 2 will be assessed using audio, video, and graphic design final products.
* PLO 3 is assessed.

1. Who will be responsible for the analysis and how will results be analyzed? When will results be available?

All communication faculty teaching graduate courses will be responsible for collecting data. Dr. Ali Ziyati will compile and analyze the data. A continuous data table will be kept and reported each year to the Director of Institutional Assessment at WVSU.