

Academic Affairs Assessment of Student Learning Report for Academic Year 2017-2018

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1. Which learning outcomes did you measure this past year? [Please indicate whether any of these measures were conducted as follow-up to a previous year's issues or in response to Program Review. Be specific.]

The Department of Education submitted specialty reports (SPA) for all programs in March 2019. The MEIL SPA covered assessment data for the MEIL program since its formal inception in Spring 2017. This report summarizes data from EDUC 620, 630, and 640. The program learning outcomes addressed in each course assessment are listed below.

Course	WVDE Standards	ELCC Standards	Data Collected for CAEP
EDUC 620	1-9	2	Professional Development Plan Project
EDUC 630	2, 4, 5, 6, 7, 8, 9	3	Case Study
EDUC 640	2-9	1, 6	School Improvement Project

2. In which course(s) were assessments conducted?

Assessments were conducted in the following courses:

- EDUC 620 Change, Innovation, and Professional Development in Schools
- EDUC 630 Financial and Human Resource Management of Schools

EDUC 640 - Data-based Decision Making for School Improvement

3. How did you assess the selected program learning outcomes? (i.e., what did you assess –group project, skills demonstration, presentation, performance, debate, lab experiment, online discussion, etc. *and*- what tool (measure) did you use - rubric, nationally or state-normed exam, item analysis, pre-posttest design, skills inventory, survey, etc.)

Assessments were used as evidence of meeting ELCC standards for accreditation of the program by CAEP. Assessments were made using rubrics created to assess projects and a case study.

4. How many students were included in the assessment(s) of each PLO in a course?

	Number of students
EDUC 620 – Change, Innovation, and Professional Development in Schools	51
EDUC 630 – Financial and Human Resource Management of Schools	51
EDUC 640 – Data-based Decision Making for School Improvement	51

5. How were students selected to participate in the assessment of each outcome (Helpful details might include- whether this assessment represents all students, a sample of students in a class, or a sample of students across sections)?

The assessment represents all students in the courses.

6. In general, describe how each assessment tool (measure) was constructed (i.e. in-house, national, adapted).

The assessment tools were created by course instructors (in-house).

7. Who analyzed results and how were they analyzed

The results were analyzed by Dr. Brenda Wilson using LiveText and Excel tools.

8. Provide a summary of the results/conclusions from the assessment of each measured Program Learning Outcome. Report scores for this assessment, as well as students' strengths and weaknesses relative to this learning outcome.

EDUC 620 – Data was collected during the two semesters that the Education 620 course was offered, Spring of 2017 and Spring of 2018. All candidates scored Accomplished or

better on the rubric elements 2.3.1 and 2.3.2 related to Standard 2.3. This assures us that candidates at a minimum can design professional development plans that are, "linked to identified deficiencies" and include "specific differentiated instructional strategies, , materials and technologies." There were three elements of the rubric where some candidates did not score accomplished or better. The first was element 2.3.3, which is related to Standard 2.3, where the candidate was to justify improvements based on leadership theory or change theory. All 12 candidates who scored emerging, that is they did "not base rationale or leadership theory and change theory." All of these candidates took the course in Spring of 2017. The instructor of the course spent more time emphasizing the importance of justifying plans based on theory during the Spring of 2018, and all the 2018 candidates scored accomplished or above. The other two elements where some candidates did not score accomplished or better are related to Standard 2.4, use of technologies. As was the case with element 2.3.3, all candidates scoring emerging took the course in Spring 2017, and the instructor intensified instruction related to technology during the Spring 2018 semester, with the result that during Spring 2018 all candidates scored accomplished or above on all these elements.

These data show clear evidence that candidates are able to make professional development plans linked to identified deficiencies that include specific instructional strategies, and also that they understand existing school technologies related to both instruction and management as well as identifying replacement technologies for both instruction and management.

EDUC 630 – All the candidates scored accomplished or better on the elements of the rubric numbered 3.1.1, 3.2.1, 3.2.3, 3.4.1, 3.4.2, and 3.5.2. The two elements of the rubric on which a candidate scored less than accomplished were 3.1.2 and 3.5.1. On 3.1.2 and 3.5.1 exactly one candidate in two years of data scored emerging.

Analysis of the data points to strong evidence for meeting ELCC Standard 3. Four out of five elements of standard 3 are well represented in the rubric, and the candidates scores indicate that the vast majority of all candidates have demonstrated elements of the standard at the accomplished level or better.

EDUC 640 – Ninety-five percent or more candidates scored Accomplished or above on all elements of the rubric except one. This was the element related to Standard 2.1, which requires candidates to compare the culture of the given school to an inquiry-based school culture. While all candidates could describe the culture of the target school during the Summer 2018 semester, only 64% could compare that culture to an inquiry-based culture. In Summer 2017, all candidates could compare a given school culture to an inquiry-based culture. On all the remaining elements of the rubric, which align to standards 1.1, 1.2, 1.3, 1.4, 2.1, 4.1, 5.3, and 6.3, the vast majority of candidates scored Accomplished or above.

There were six rubric elements related to Standard 1. On the one element aligned with Standard 1.1, 98% scored accomplished or above. On the four elements aligned with Standard 1.2, 98% 96%, 98% and 96% scored accomplished or above on Elements for parts 10, 8, 4, and 2 respectively. On the one element for Standard 1.4, all candidates scored accomplished or above. This shows strong evidence of meeting standard 1. There was one element related to Standard 2, specifically to standard 2.1, and only 84% scored accomplished or above on this standard. This shows weak evidence of meeting standard 2, because so few elements addressed standard 2, and because a relatively small percentage sored accomplished or above. There were only one or two rubric elements related to standards 4, 5, and 6 (Parts 3 and 7 related to Standard 4.1; Part 5 relates to Standard 5.3; and Parts 9 and 11 related to Standard 6.3) but 95% or more of candidates scored accomplished or above on each of these elements showing strong evidence of meeting part of standards 4, 5, and 6.

What are next steps? (e.g., will you measure this same learning outcome again? Will you change some feature of the classroom experience and measure its impact? Will you try a new tool? Are you satisfied?)

The program will address areas for improvement discovered while compiling the SPA report. For example, one assessment has short answer questions. Those data were not captured and analyzed. Additionally, the SPA report will provide additional feedback that can be used for program improvement.

9. Please attach an example of the assessment tool used to measure your PLO(s). These can be added as an appendix, a link to the assessment, or sent separately in email with your report.

EDUC 620 Assessment Tool – Appendix A EDUC 630 Assessment Tool – Appendix B EDUC 640 Assessment Tool – Appendix C

Submitted by Dr. Emily Waugh

EDUC 620 Assessment Tool – Appendix A

a. The Strategic Change Project, provides candidates with the opportunity to demonstrate leadership skills related to issues in instruction, curriculum, culture, and professional development. Candidates will create a strategic change plan based on best practices for personalized learning for students, staff, and families. Therefore, this is a cumulative assessment encompassing several assignments. The following are directions for candidates:

Working with Faculty Project

Step 1. Develop a strategic professional development plan linked with identified deficiencies, and includes Professional Development on specific instructional strategies, based on *best practices* for personalized learning through application of change theory for students, staff, and families.

Step 2. Create a school improvement collaborative team. Provide a rationale of selection of team members and their specific school titles (Should include teachers, staff, parents/guardians, and community members). The plan includes a planned meeting schedule and a sample agenda.

Step 3. Conduct research on best practices in promoting fairness and equity and provide citations.

Step 4. Create a communication plan to engage families and community members. This should include those who are difficult to reach (e.g. low SES, homeless). Include strategies that are evidence-based.

Step 5. Describe existing instructional technologies and additional or alternative technologies needed.

Step 6. Describe existing data management and analysis technologies and additional or replacement technologies to improve efficiency/effectiveness of the management and analysis of data.

Step 7. Design summative and formative assessments for student performance aligned with instructional objectives and instruction delivery. State the methods and procedures for disaggregating data.

Step 8. Review the Improvement Plan with the School Administrator and get his/her feedback.

Step 9. Carry out the improvement plan at the school level obtaining documentation from school administrator.

Step 10. Reflect on the implementation of improvement plan (e.g. successes and continued deficiencies).

The Scoring Guide: Working with Faculty Rubric

Directions to evaluator. Score a candidate at a certain level only if they meet all the requirements of that level and lower levels for the same element of the rubric.

	Distinguished	Accomplished	Emerging	Basic
ELCC Standards				
2.3 Candidates unde	erstand and can develop a	and supervise the instru	ctional and leadershi	p capacity of school
staff.				
2.3.1 Link PD plans to deficiencies	Candidate designs professional development plan to increase the capacity of staff that is linked to identified deficiencies, and includes emphasis on	Candidate designs professional development plan to increase the capacity of staff that is linked to identified deficiencies.	Candidate designs professional development plan to increase the capacity of staff but does not show link to identified	Candidate's professional development plan is missing or severely lacking.
	fairness and equity.		deficiencies.	
2.3.2 Identify specific instructional improvements	Candidate professional development plan includes specific differentiated instructional strategies, curriculum materials, and technologies including those helpful to under- achieving students.	Candidate professional development plan includes specific differentiated instructional strategies, curriculum materials, and technologies.	Candidate professional development plan includes specific differentiated instructional strategies, curriculum materials, but does not include technologies.	Candidate professional develop plan does not include assisting teachers in use of specific instructional strategies or materials.
2.3.3 Theory based improvements	Candidate justifies instructional improvements and professional development based on leadership theory and change theory and shows the link to fairness and equity.	Candidate justifies instructional improvements and professional development based on leadership theory and change theory.	Candidate justifies instructional improvements and professional development, but does not base rationale on leadership theory and change theory.	Candidate fails to justify planned instructional improvements and professional development.

	Distinguished	Accomplished	Emerging	Basic
ELCC Standards	-	-		
2.3.4 Supervision is				
not evaluated in				
Assessment 3 (See				
Assessment 4 for				
evaluation of this				
element)				
2.4 Candidates unde	rstand and can promote	the most effective and a	appropriate technolo	gies to support
teaching and learnin	g in a school environmer	nt.		
2.4.1 Use of	Candidate describes	Candidate describes	Candidate	Candidate does not
technologies for	existing high quality	existing high quality	describes existing	describe use of
instruction	instructional	instructional	high quality	technology for
	technologies and	technologies and	instructional	instruction.
	identifies additional or	identifies additional	technologies	
	replacement	or replacement		
	technologies linked to	technologies linked		
	improving	to improving		
	instructional	instructional		
	weaknesses including	weaknesses.		
	improving			
	achievement of			
	under-achieving			
	groups.			
2.4.2 Use of	Candidate describes	Candidate describes	Candidate	Candidate does not
technologies for	existing management	existing management	describes existing	describe use of
management	and data analysis	and data analysis	management and	technology for
	technologies and	technologies and	data analysis	management.
	identifies additional or	identifies additional	technologies	
	replacement	or replacement		
	technologies that can	technologies that		
	improve efficiency /	can improve		
	effectiveness of	efficiency /		
	management and data	effectiveness of		
	analysis including	management and		
	ease of analysis for	data analysis.		
	underachieving			
	groups.		1	

EDUC 630 Assessment Tool – Appendix B

School Management Case Study – Directions to Candidates

As you complete the weekly assignments, keep in mind that these projects will be incorporated into this final project and that the final project will be evaluated using the following rubric. Be sure to use your knowledge of course concepts to provide rationales to demonstrate your understanding of the core concepts addressed by this rubric. Three specific quote/references from each text are to be used and correctly cited in this work.

Directions for School Management Case Study: Given the school at which you are working (or a different school, with permission of instructor), complete the following:

Step 1. Introduce the school. Write a description of the school including the school's name, grade configuration: address, location (City, county, and state). Describe the demographics of the school's student population and staff population. This demographic information should include gender, racial and socio-economic levels of the descriptants.

Step 2. Evaluate the budget for the school. Describe the places where there should be more funds, identify potential sources for additional funds, describe the communications you received or the conditions you observed that provided insight into needed changes, give reasons for all anticipated budget changes. Identify budgetary policies related to the areas of changes.

Step 3. Evaluate the human resources in the school. Describe the places where you feel there should be more/fewer human resources, describe the way you might improve human resources that are deficient, describe the communications you received or the conditions you observed that provided insight into needed changes, give reasons for all anticipated human resources changes, professional development needs or administrative actions.

Step 4. Describe the staff with leadership positions and leadership potential in the school. Discuss ways that you can delegate authority so that leadership tasks are distributed throughout the leadership pool. Give reasons for selecting each individual for each type of delegated task. Provide a plan for involving school staff in the decision making processes.

Step 5. Evaluate the class schedule and the use of instructional time. Evaluate the use of instructional time. Describe ways to improve time usage (both system- and teacher-related).

Step 6. Develop a master schedule. Schedule should include scheduling for all teachers, staff and students and that includes time for collaboration through joint planning.

Step 7. Summation. This section should include a summative statement reflecting the assignment, your interactions with the material. Your opinions on the structure, policy and procedures you explored and your beliefs on how personnel and finance can improve student achievement and community culture.

Management Case Study Rubric

ELLC	Distinguished	Accomplished	Emerging	Basic
3.1 Candidates u	nderstand and can monitor and eval	uate school management and	d operational systems.	
3.1.1 Analyzes	Analysis of school &/or district	Analyzes school &/or	Analyzes school &/or district	Does not analyze budget,
a management	budget shows connection to	district budget and	budget, but does not	or analysis is not
system	fairness and equity in identified	identifies areas for	identify an area of	complete.
	areas.	improvement.	improvement	
3.1.2 Identifies	Documents include	Identifies areas of policy	Identifies an area of policy,	Does not identify an area
a Management	recommendations for changes to	related to management	but does not show relation	of policy.
Policy	policy related to management	and budgetary issues.	to management issues.	
	issues.			
3.2 Candidates u	nderstand and can efficiently use hu	man, fiscal, and technologica	I resources to manage school o	perations.
3.2.1	Documents include analysis of the	Documents show fiscal	Documents show fiscal plans	Documents do not reflect
	budget and financial status related	plans and annual budgets	and annual budgets, but not	development of fiscal
Develop fiscal	to school &/or district's priorities	aligned to school &/or	aligned to school &/or	plans and annual budgets
plans and	and goals, including fairness and	district's priorities and	district's priorities and	
annual	equity.	goals.	goals.	
budgets				

ELLC	Distinguished	Accomplished	Emerging	Basic
3.2.3 Use of technology in management	Documents include suggestions for implementing cutting-edge technology for managing operational systems.	Documents show implementation of technology to manage operational systems; including <u>evaluation</u> , special needs, discipline, <u>budget, scheduling</u> and facilities.	Documents show use of technology to manage operational systems.	Documents do not reflect use of technology to manage operational systems.
3.4 Candidates	understand and can develop capacity	for distributed leadership.		
3.4.1 Identify and model distributed leadership	Evidence of identification of staff leadership capabilities is provided and a plan for modeling of distributed leadership integrating staff, teachers, families, and district staff is included.	Evidence of identifying leadership capabilities of staff and distributes leadership responsibilities to staff.	Evidence of identifying leadership capabilities of staff, but document does not identify leadership tasks for staff.	Does not identify leadership capabilities of staff
3.4.2 Plan for decision making processes	Plan indicates involvement of staff in decision making processes for areas related to policies and procedures.	Plan indicates involvement of staff for decision making related to curriculum, assessment, and instruction.	Plan indicates involvement of staff in decision making processes, but decision making is inconsequential .	Does not show plan for involving staff in decision making processes.
3.5 Candidates understand and can ensure that teacher and organizational time focuses on supporting high-quality school instruction and student learning.				

ELLC	Distinguished	Accomplished	Emerging	Basic
3.5.1 Develop school policies	Development of policies and schedules that maximize teacher instructional time and increase student learning is documented.	Development of policies that protect time and schedules maximizing teacher instructional time is documented	Development of school policies depicting protection of time is documented but schedules maximizing teacher instructional time are not included.	Does not develop school policies depicting protection of time and instructional schedules.
3.5.2 Develop master schedule	A school master schedule supporting interdisciplinary teaching and learning for project- based learning, differentiating instruction, or other forms of deeper learning is provided.	A school master schedule supporting common planning time and collaboration is provided.	Shows a school master schedule.	Does not show a school master schedule.

EDUC 640 Assessment Tool – Appendix C

EDUC 640: Data-based Decision Making for School Improvement Supporting Student Learning Project

This section has directions given to candidates for 15 different small assignments, each followed by the rubric for scoring the assignment.

Rubric for Assignment Part 1: Directions for Part 1 - Week 1 Writing Assignment – My School Culture

Interview your principal, asking the questions in the detailed view of the assignment. After the interview, answer questions 1 and 2 yourself.

- 1. How does the culture of my school compare with the characteristics of an inquiryoriented culture? (ELCC 2.1)
- 2. What strategies will I use to strengthen the culture for use of data? (ELCC 2.1)

Distinguished	Accomplished	Emerging
Candidate accurately describes culture of school and identifies 5+ strategies to strengthen the culture for use of data. (ELCC 2.1)		Candidate accurately describes culture of school and identifies less than 4 strategies to strengthen the culture for use of data.
Identifies strategies to move	Compares school culture of the	Describes school culture of the

Written Assignment

 school culture toward a more inquiry-based culture (ELCC 2.1)	target school to inquiry-based culture.	target school, and gives at least three details to support the
		description of the school culture.

Rubric for Assignment Part 2:

Week 2 Writing Assignment – School Improvement Plan This is the start of your long-term project. Using the summarized data from this week's interactive lesson, identify the overall strengths and the areas for improvement of the school related to instruction, curriculum, culture, and professional development. This data will be used later in this process to establish a shared purpose for instruction and staff/student learning with clear goals and direction focusing on continuous improvement.

Distinguished	Accomplished	Emerging
Using the case study on	Using the case study on James	Using the case study on James
James Monroe High	Monroe High School, student	Monroe High School, student
School, student develops a		
draft	develops a draft school	develops a draft school
school improvement plan for	improvement plan that includes	
the		improvement plan that includes
	most of the	
school to include strengths,		some of the following: strengths,
	following: strengths,	
weaknesses, one improvement		weaknesses, one improvement
goal and 2 strategies aligned	weaknesses, one improvement	
with		goal and 2 strategies aligned with
	goal and 2 strategies aligned	
the goal. (ELCC 1.2)	with the goal.	the goal.



Rubric for Assignment Part 3:

After reading the article from this week's assigned reading, comment on how well the school survey used for the data you are collecting aligns with the standards set forth by the National School Climate Council. Give one example of how your school addresses one area of school climate. Then, respond to the postings of your peers.

Distinguished	Accomplished	Emerging
		In seminar, comments on how
In seminar, (in addition to	In seminar, (in addition to	well
	emerging) engages peers in	school survey data collected
accomplished) engages peers in	ways	aligns
	that facilitate their	with the standards set forth by
ways that facilitate their	contributions to	the
	meetings by restating the views	
contributions to meetings by	of	National School Climate Council,
constructively building upon or	peers and/or asking questions	and
constructively building upon or	ior	
synthesizing the contributions		gives an example of how school
of	clarification.	
		addresses one area of school
others. (ELCC 4.1)		
		climate.

Rubric for Assignment Part 4 (module 3):

This week, you will be collecting additional data to be used in the Data-Based Decision-Making Project. Using the ZoomWV Dashboard, collect data based on your school. If you are not currently employed by a school, choose a school in which you would like to serve as Principal. Use the same school as used for Module 2's assignment. Use the 2015-2016 school year. Find your school's "A-F Report Card." Collect:

- Performance
- Improvement
- Persistence
- Post-Secondary Readiness (if available)
- Overall Grade
- Attendance rate trend
- 2 State Assessment Results, to include Proficiency Rate by Grade and Subject
- 2 Educator Information, including Teacher Experience and Highly Qualified Status.

Distinguished	Accomplished	Emerging
Student describes "Where Are We Now?" in 7-8 of the following areas: Performance Improvement Persistence Post-Secondary Readiness (if available) Overall Grade Attendance rate trend State Assessment Results, to include Proficiency Rate by Grade and Subject Educator Information, including Teacher Experience and Highly Qualified Status. (ELCC 1.2)	Student describes "Where Are We Now?" in 5-6 of the following areas: Performance Improvement Persistence Post-Secondary Readiness (if available) Overall Grade Attendance rate trend State Assessment Results, to include Proficiency Rate by Grade and Subject Educator Information, including Teacher Experience and Highly Qualified Status.	 Student describes "Where Are We Now?" in less than 5 of the following areas: Performance Improvement Persistence Post-Secondary Readiness (if available) Overall Grade Attendance rate trend State Assessment Results, to include Proficiency Rate by Grade and Subject Educator Information, including Teacher Experience and Highly Qualified Status.

For your written assignment, describe school achievement data. Describe "Where a	are we now?"
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Rubric for Assignment Part 5 (mod 4):

Week 4 Writing Assignment – My School Culture Due Sunday, 11:55 p.m. EST

Using the data described from James Monroe High School, describe school strengths and two ways to recognize school/student achievement. Further, describe areas of need for JMHS. Develop one school improvement goal and two objectives to help meet that goal.

Distinguished	Accomplished	Emerging
Using summarized data,		Student identifies strengths
student identifies strengths and		and/or weaknesses related to
weaknesses related to student	Using summarized data, student	student achievement.
achievement. Student	identifies strengths and/or	
addresses equity issues related	weaknesses related to student	
to SES, race, gender, etc. (ELCC	achievement. Student address	
5.3)	general equity issues.	

х.

Rubric for Assignment Part 6 (mod 5):

Testing Debate

Prior to the 2015-2016 school year, West Virginia used WESTEST 2 as the standardized exam in public schools. Beginning in 2015-2016, the state moved to using the Smarter Balanced exam as part of the General Summative Assessment. In early 2017, Governor Jim Justice and the WV Department of Education expressed desire to move away from the Smarter Balanced exams (and Common Core-like College and Career Readiness Standards).

- Side 1. You think this is crazy politics interfering with public schools. Plus, how do the governor and legislators know best how to measure school success?
 You are tired of high-stakes assessment.
- Side 2: Finally, a Governor with a state school board who agrees with his thinking. Common Core is gone and that's great! I am excited for a new summative exam to measure school success what gets measured gets accomplished.

Based on the side you picked, how do you get your teachers and parents on board with your idea for your school?

Distinguished	Accomplished	Emerging
In seminar, cite research that supports your choice of an	In seminar, give rationale for choosing a certain strategy or approach to implement to	In seminar, brainstorm with peers about ways to improve outcomes
approach or strategy for improving school outcomes. (ELCC 1.4)	improve school outcomes.	for target school.

Rubric for Assignment Part 7:

Additional Seminar/Discussion requirements

Distinguished	Accomplished	Emerging
peers	In seminar, (in addition to emerging) responses to peers help them develop their point of view (more detail or complexity)	In seminar, responses to peers respectfully acknowledge their points of view.

Rubric for Assignment Part 8:

Distinguished	Accomplished	Emerging
Using data collected on a	Using data collected on a	
chosen	chosen	Student addresses most of the
		following: Using data collected
school, student develops two	school, student develops most	on a
goals and 4 objectives related		
to		chosen school, student develops
		two goals and 4 objectives
	4 objectives related to school	related
	•	to school improvement. Further,
u	prioritizes practices to meet	student prioritizes practices to
	goals and objectives and creates	
areas of need.	a viable plan to address areas of	creates a viable plan to address
(ELCC 1.2)	need.	areas of need.

Rubric for Assignment Part 9:

Additional Seminar/Discussion Requirements

Distinguished	Accomplished	Emerging
In seminar, through analysis and	In seminar, add to peer	In seminar, brainstorm how a given
	· · ·	trend in education might impact
General Supervisor, and Superintendent) can	complexities of a given trend in	leadership at the school and district level.
proactively address difficulties presented by a given trend.	education that might impact leadership at the school and	
(ELCC 6.3)	district level.	

Rubric for Assignment Part 10:

Distinguished	Accomplished	Emerging
Using information collected for the long term project, student writes a school improvement plan including monitoring and timeline plans. The plan is comprehensive and easy to follow. (ELCC 1.2)	Using information collected for the long term project, student writes a school improvement plan including monitoring and/or timeline plans. The plan is mostly comprehensive and easy to follow.	Using information collected for the long term project, student writes a school improvement plan.

Rubric for Assignment Part 11:

Additional Seminar/Discussion requirement

Distinguished	Accomplished	Emerging
	discussion to develop the complexities of a	In seminar, brainstorm how a given trend in education might impact
	given trend in education that might impact school leadership.	school leadership.

Rubric for Assignment Part 12:

Distinguished	Accomplished	Emerging
Student describes a communication plan for both	Student describes a communication plan for both disseminating and receiving information about	Student describes a communication plan for both
disseminating and receiving information about school climate and student achievement. The plan contains the following components: List of stakeholders	school climate and student achievement. The plan contains most of the following components: List of stakeholders who will receive	disseminating and receiving information about school climate and student achievement. The plan contains some of the following components: List of

who will receive communications,	communications, explanation of how to bring stakeholder groups	stakeholders who will receive
explanation of how to bring stakeholder groups on board	on	communications, explanation of
with the plan, list of marketing/communications avenues, and timelines for communications. (ELCC 1.3)	board with the plan, list of marketing/communications avenues, and timelines for communications.	how to bring stakeholder groups on board with the plan, list of marketing/communications avenues, and timelines for communications.

Rubric for Assignment Part 13:

Additional Seminar/Discussion requirement

Distinguished	Accomplished	Emerging
In seminar, assist peers in	In seminar, assist peers in	In seminar, brainstorm ideas for school improvement from the perspective of the Principal, General Supervisor, and
developing ideas for school	developing ideas for school improvement from the	Superintendent.
improvement from the perspective of the Principal, General Supervisor, and Superintendent using research	perspective of the Principal, General Supervisor, and Superintendent that validate and	
based strategies. (ELCC 1.1)	build on their ideas.	

Rubric for Assignment Part 14:

Written Assignment

Distinguished	Accomplished	Emerging
General Supervisor, the candidate considers the merits of the School Improvement Plan and the communication plan. The candidate suggests 3+ changes to the plan for use at	From the perspective of the General Supervisor, the candidate considers the merits of the School Improvement Plan and the communication plan. The candidate suggests 1-2 changes to the plan for use at the district level.	From the perspective of the General Supervisor, the candidate considers the merits of the School Improvement Plan and the communication plan.

Rubric for Assignment Part 15:

Written Assignment

Distinguished	Accomplished	Emerging
Superintendent, the candidate considers the merits of the School Improvement Plan and the communication plan. The candidate suggests 3+ changes to the plan for use at the district	the communication plan. The candidate suggests 1-2 changes to the plan for use at the district	From the perspective of the Superintendent, the candidate considers the merits of the School Improvement Plan and the communication plan.