



WEST VIRGINIA STATE UNIVERSITY

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Academic Affairs Assessment of Student Learning

Assessment Plan for Academic Years 2017 and 2018

INSTRUCTIONS:

- Please submit a copy of this assessment plan to the Coordinator of Academic Program Assessment (Aaron Settle – asettle1@wvstateu.edu)
- Please be sure to keep a copy of the assessment plan in your department office.

IDENTIFYING INFORMATION:

College: Business and Social Sciences

Department/Program: Economics Program

Assessment Coordinator's Name: Frew Hailou

Assessment Coordinator's Email Address: fhailou@wvstateu.edu

Academic Year: 2017-2018

Program Learning Outcomes (Please list)

1. Communicate effectively and articulately in written, oral and electronic form as appropriate for business function.
2. Think critically about business issues, theory and application.
3. Use effectively human relationships to work in the global community and function positively in a team.
4. Apply critical thinking skills to identify what information is needed and how to obtain this information.
5. Evaluate business problems, gather, manipulate, and interpret data, analyze alternatives. Decide on most effective solution, implement solution, and monitor results for continuous improvement.

Curriculum Assessment Map (Please provide a curriculum assessment map identifying the course(s) that each PLO is assessed. Make a special note of assessments that the departmental assessment coordinator collects data from to analyze overall learning of the PLO's.

PLOS 1, 2, 3, 4 & 5 were assessed as part of consolidating the increase in the number of PLOs from previous years.

The following courses were assessed during the Fall 2017 Semester.

Course	Title	Program Learning Outcome
ECON 201	Principles of Macroeconomics	2, 3, 5
ECON 202	Principles of Microeconomics	1,5
ECON 301	Intermediate Macroeconomics	1,5
ECON 302	Intermediate Microeconomics	1
ECON 306	Public Finance, Taxation and Fiscal Policy	1,4

Assessment Plan (Spring 2017)

The following courses were assessed during the Spring 2015 semester.

Number	Program Learning Outcome	Where Measured	Assessment Activity
1	Communicate effectively and articulately in written, oral, and electronic form as appropriate for business functions.	ECON 201	- Written Assignment
		ECON 202	- Written Assignment
		ECON 302	- Written Assignment
		ECON 420	- Written Assignment

Comment [S1]: Again, this plan demonstrates learning over time. This is good!!

2	Think critically about business issues, theory, and application.	ECON 202	- Finding the right theoretical tools in solving business and economic problems.
3	Use effective human relationship skills to work in the global community and function positively in a team.	ECON 202	- - -
4	Apply critical thinking skills to identify what information is needed and how to obtain this information through appropriate technology, evaluating the quality and relevance of the sources, and using the information effectively and ethically.	ECON 202	- Apply critical thinking to identify and obtain relevant information for decision making - Use appropriate technology to organize data in an efficient manner.
4	Applying critical thinking skills	ECON 109	- Written Assignment
5	Evaluate business problems, gather, manipulate, and interpret data, analyze alternatives, decide on most effective solution, implement solution, and monitor results for continuous improvement.	ECON 201	- Manipulate and interpret data for business and economic solutions
		ECON 202	- Analyzing the elasticity of demand for optimal level of production of goods or services.
		ECON 302	- Quantitative analysis for business solutions
		ECON 420	- Quantitative analysis for business solutions.

1. Outline which learning outcomes and where you expect to conduct measures over the next 2 academic years (falls and springs) Include rationale, e.g., trending data, planned/ongoing follow-up from previous assessments or program review cycle, etc.)

Ca, ca a avoir avec ce que tu comptes faire dans le futur. Ici, tu peux dire que tu vas faire assessment sur quantitative issues.

2. How are you planning to measure the learning outcomes (s)? (What object, i.e., test, project, presentation, etc., and with what tool, e.g., rubrics, item analysis, sampling, benchmarks, national norms, exams, juried review, etc.)

Ca aussi ca avoir avec ce que tu comptes faire dans le future. Change le texte ci-bas au futur.

During 2016-2017, we of assessment methods that consisted of tying PLOs with appropriate elements, and rubrics. The instruments used in assessing program learning outcome include, writing assignment, in class presentations, quantitative reasoning and technology applications in solving real life problems. In that sense, the program made a radical departure from previous method of assessment.

3. Who will be responsible for the analysis and how will results be analyzed? When will results be available?

As assessment coordinator for economics, Dr. Hailou will be responsible for analyzing the result of the assessment. For courses assessed during the fall semester, the result of the analysis will be available in early January, and for courses assessed during the Spring semester, the result will be available in early June.