

Academic Affairs Assessment of Student Learning Report for Academic Year 2022-2023

Department/Program Art

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1. Which learning outcomes did you measure this past year?

All PLO's were measured:

- 1 Students will be able to write articulately about art.
- 2 Students will be able to speak articulately about art.
- 3 Students will be able to apply art theory to the critical analysis of art.
- 4 Students will be able to apply art theory to the production of their own art.
- 5 Students will be able to demonstrate technical proficiency.

We've been using these PLO's for 8 years now. They were re-written for measurability in 2015.

2. In which course(s) were assessments conducted?

All Art dept. courses are assessed.

3. How did you assess the selected program learning outcomes?

In each course, we assess the student's mid-term and final projects, along with any written or spoken work they've done, such as critical analysis or research papers. We use the Art Program-Level Goals Rubric (attached).

4. How many students were included in the assessment(s) of each PLO in a course?

All Art majors in each Art course were assessed.

5. How were students selected to participate in the assessment of each outcome?

As stated above, all Art majors were assessed in all Art courses.

6. In general, describe how each assessment tool (measure) was constructed (i.e. in-house, national, adapted).

Our rubric was developed in 2015 with the help of Vicky Morris-Dueer. It uses our easily-measurable PLO's.

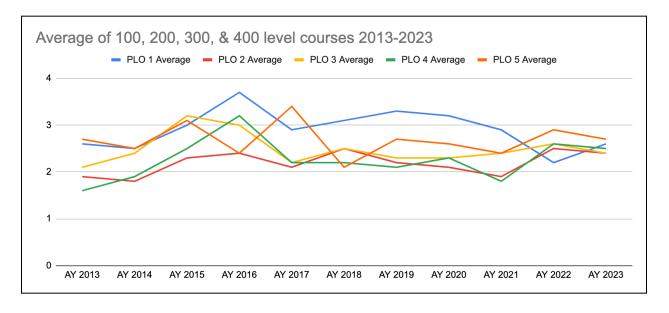
7. Who analyzed results and how were they analyzed

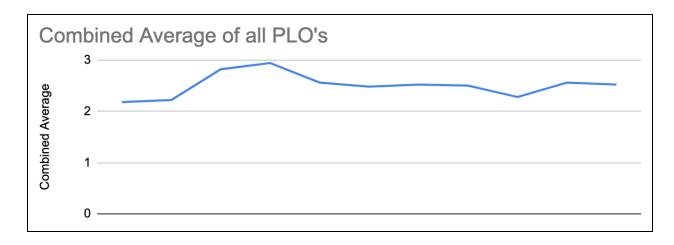
Department Chair Josh Martin analyzed the results. The data were aggregated in a spreadsheet, and are shown in line graph format.

8. Provide a summary of the results/conclusions from the assessment of each measured Program Learning Outcome. Report scores for this assessment, as well as students' strengths and weaknesses relative to this learning outcome.

Below are summary graphs for all of our PLO averages at the program level.

	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
PLO 1 Average	2.6	2.5	3	3.7	2.9	3.1	3.3	3.2	2.9	2.2	2.6
PLO 2 Average	1.9	1.8	2.3	2.4	2.1	2.5	2.2	2.1	1.9	2.5	2.4
PLO 3 Average	2.1	2.4	3.2	3	2.2	2.5	2.3	2.3	2.4	2.6	2.4
PLO 4 Average	1.6	1.9	2.5	3.2	2.2	2.2	2.1	2.3	1.8	2.6	2.5
PLO 5 Average	2.7	2.5	3.1	2.4	3.4	2.1	2.7	2.6	2.4	2.9	2.7
Combined Average	2.18	2.22	2.82	2.94	2.56	2.48	2.52	2.5	2.28	2.56	2.52





Last year, PLO 1 dropped heavily, while all other PLO's rose. We see an improvement there, but a slight drop in all others. We did focus on PLO 1, so this seems to reflect that.

Over our entire assessment history, the trend I'm seeing is slightly upward, and moving toward equalizing the PLO's, rather than having the scores show a broad range. The numbers seem to be moving toward each other, at around the 2.6 mark.

9. What are next steps? (e.g., will you measure this same learning outcome again? Will you change some feature of the classroom experience and measure its impact? Will you try a new tool? Are you satisfied?)

Our next assessment will show much more granular evaluation. We've begun using a Google form for assessment data gathering, but weren't able to complete that process until recently. This report and those preceding it were based on paper forms. I should be able to drill down much more specifically on the 24-25 assessment.

10. Please attach an example of the assessment tool used to measure your PLO(s). These can be added as an appendix, a link to the assessment, or sent separately in email with your report.

See below.

BA in Art Program Assessment Tool: PLO Rubric

BA in Art Program Goals	1	2	3	4	
	Beginning	Developing	Accomplished	Advanced	
Students will be able to write articulately about art.	Writing lacks structure and contains many errors.	Writing is lacking in structure, lacks depth, and / or contains significant errors	Writing is structured, has well-developed content, and contains few typos or grammatical errors.	Writing is well-structured, deeply informed, and free of typos or grammatical errors.	
Students will be able to speak articulately about art.	Speech is badly enunciated, uses very limited vocabulary, makes use of incorrect english, or is uninformed.	Speech is badly enunciated, lacks vocabulary, makes use of incorrect english, or is lacking in content.	Speech is sufficiently enunciated. Broad vocabulary is used. Correct english is used. Content is sufficiently developed.	Speech is well-enunciated. Very Broad vocabulary is used. Correct english is used. Content is well developed.	
Students will be able to apply art theory to the critical analysis of art.	Understanding of art theory is deeply lacking. Cannot apply theory to critical analysis.	Understanding of art theory is lacking. Struggles to apply theory to critical analysis.	Understanding of art theory is somewhat developed. Is able apply theory some theory to critical analysis.	Understanding of art theory is deeply developed. Is able apply theory to critical analysis.	
Students will be able to apply art theory to the production of their own art.	Art production is completely without applied theory.	Art production lacks depth in applied theory.	Art production is informed by theory.	Art production is deeply informed by theory.	
Students will be able to demonstrate technical proficiency.	Technical skill is undeveloped.	Technical skill requires significant development.	Technical skill is somewhat developed.	Technical skill is well developed.	

Art Program Curriculum Map

