




# Vision 20/20 UPDATE

## Alumni Engagement & Philanthropic Giving

Overall Status







Goal:

In partnership with the WVSU Foundation, develop management practices and financial goals to support increased, long-term financial support for the University.

Strategy:

Increase the Foundation's endowment to \$8 million by 2020.

### Recent Key Accomplishments

As of October 31, 2016, the Foundation's endowment was valued at \$8,613,281.

### Upcoming Events

Continue to seek commitments to the endowment through current and planned gifts.

### Emerging Issues

As state funding cuts continue to put pressure on the University, the need for reliable funding from philanthropic support will increase.

### Solutions

Develop a plan to increase endowment in support of key areas of the University as well as unrestricted funds that can be used where needed most.

### Upcoming Deliverable/Milestones

Item	Due Date	Status	Progress	Comments
Item: Increase Foundation Endowment to \$10,000,000	<input type="text" value="06/30/2020"/>	<input type="radio"/> <input checked="" type="radio"/> <input type="radio"/>	<input type="text" value="86"/> %	With the previous goal of \$8,000,000 met, this new goal has been established and will likely increase in the future.
Item: <input type="text"/>	<input type="text"/>	<input checked="" type="radio"/> <input type="radio"/> <input type="radio"/>	<input type="text" value=""/> %	<input type="text"/>
Item: <input type="text"/>	<input type="text"/>	<input type="radio"/> <input type="radio"/> <input type="radio"/>	<input type="text" value=""/> %	<input type="text"/>
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