



**Building a New Era of Excellence, Innovation, and
Progress for WVSU and the Mountain State.**

Yellow Jacket family, as we approach a well-deserved Thanksgiving break on campus, the University's Strategic Plan Steering Committee wanted to share some highlights with you from the past two weeks.

- 1) The last of the 17 on-campus and off-campus listening sessions, which included 300 people, were completed.
- 2) Nearly 200 students, faculty, staff, community and alumni participated in our strategic planning survey, which is now closed.
- 3) We have completed a baseline SWOT analysis, looking at the university's strengths, weaknesses, opportunities and threats. This process will enable us to leverage our strengths to improve our weaknesses and use the opportunities to overcome any business threats.

We would like to thank you for your honest feedback! The purpose of this process was to hear from each of you and determine what is working, what is not and how we can improve in the future.

Over the next 60-90 days, our next steps are:

- 1) Analyze the collected feedback and data from the surveys and listening sessions.
- 2) Develop key themes and specific subcommittees to develop plans for those themes. The work of the subcommittees will focus on our future at the university and lead us to solid, funded plans to ensure that our "Future State" is bright.

We hope everyone has a wonderful and restful Thanksgiving week and we will update you again in the near future. We also encourage you to check our strategic plan website for updates at www.wvstateu.edu/futurestate.

Respectfully,

Your Strategic Plan Steering Committee

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