

WEST VIRGINIA STATE UNIVERSITY

CERTIFIED PUBLIC MANAGER

PROGRAM | June 2024 - May 2025



WEST VIRGINIA STATE
UNIVERSITY

Center for Public Leadership

ORGANIZATIONAL QUALIFICATIONS

West Virginia State University developed and began a Masters of Public Administration program to provide a forum to study national, state, and local government affairs and to make recommendations for improved governance in 2015. In 2022, West Virginia State University was designated as the exclusive provider of public service training affiliated with the National Certified Public Manager Consortium. As an institution focused on improving the quality of government and management practice in the state of West Virginia, the program knows well the importance of understanding the environment in which public sector employees function. Leadership and management programs developed and delivered by West Virginia State University's undergraduate political science, MPA, and forthcoming CPM programs strive to have public employees understand that government cannot, and should not, be run like a exactly like a business. However, governments can and should be run with sound, business-like, management principles.

The university's faculty understand the importance of developing action plans to address the strategic priorities of policy-makers; this is the approach its faculty members and instructors will take when

working with state and municipal government, as well as nonprofit employees. The approach calls for the elected officials to identify the vision and mission of the organization as well as the strategic priorities to meet them. Division directors and department heads are then given the task of developing action plans to identify the human and financial resources necessary to accomplish these priorities. The program faculty believes that good team leadership and effective management skills are fundamental to the success of action plans. The program further believes that action plans must include effective performance measures to demonstrate quality delivery of services.

The curriculum for public leadership and management has been developed and continually refined over its lifetime to reflect new theories and models of leadership and to react to the realities of practice, such as the reduction of government employees and resources that are prevalent in the modern world. The program will use a blend of adult learning strategies and interventions to deliver the content. These interventions include experiential learning, case scenarios, small and large group work, and content assessment.



CERTIFIED PUBLIC MANAGER® PROGRAM

West Virginia State University's Certified Public Manager® Program is an affiliate program of the National CPM® Consortium and is designed to improve the quality and efficiency of government agencies by developing the effectiveness and professionalism of its managers.

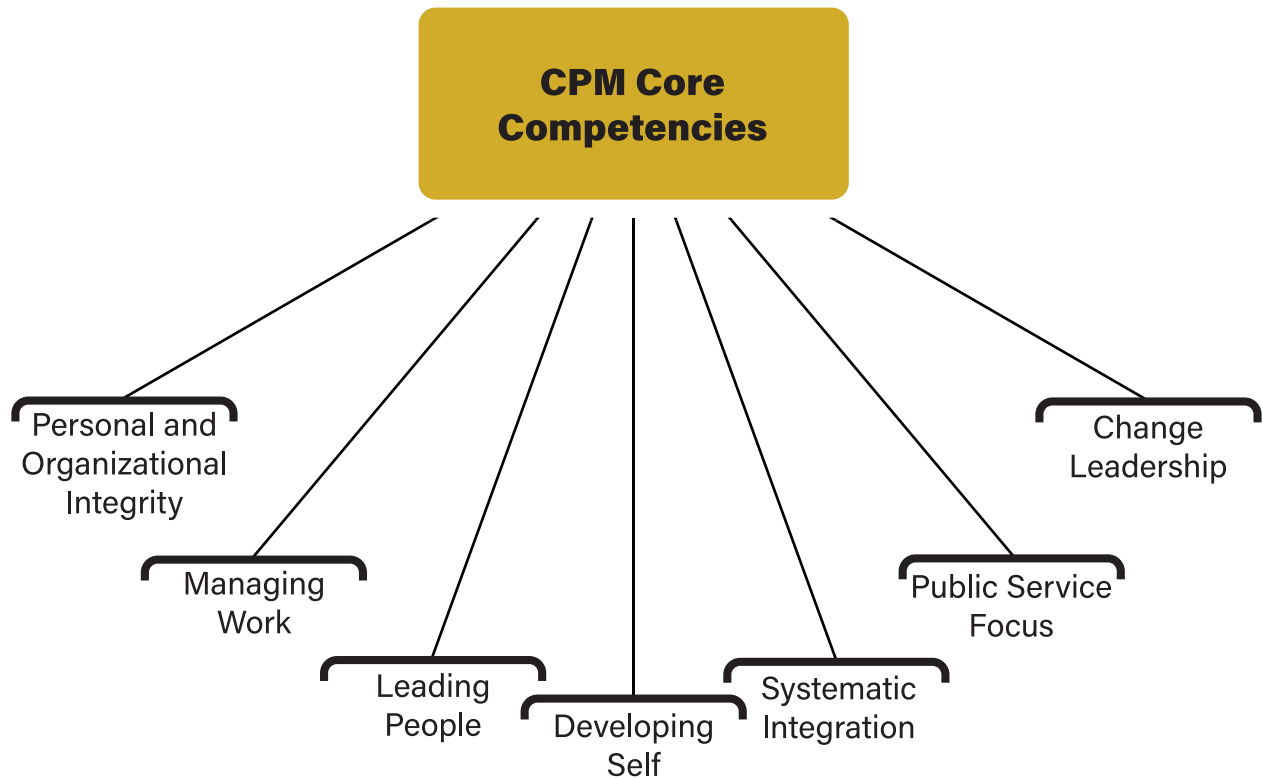
This is an intensive multi-part program in which you will learn about yourself, your organization, and how to lead and manage more effectively. Individuals completing the 300-hour program receive a Certified

Public Manager Certificate from West Virginia State University and the National Certified Public Manager Consortium. As a certification program, the requirements include active participation in each class, completion of out-of-class assignments and projects, and full attendance.

The CPM® Program curriculum is designed specifically to integrate the seven core competency areas required by the National CPM Consortium.

WEST VIRGINIA CERTIFIED PUBLIC MANAGER PROGRAM

The West Virginia Certified Public Manager Program is a professional development and training program for public employees within the state of West Virginia. The program is designed to provide practical public management training, which is relevant to public servants, regardless of their current level of educational attainment. Toward this end, the program focuses on seven core competencies of quality public management, as outlined by the National Certified Public Manager Consortium.



Program Benefits

- 300 hours of quality public management training and professional development
- Nationally certified and accredited curriculum
- Affordable cost
- Capstone project provides tangible benefit to both employees and their employers
- Up to 12 hours of elective credit toward a WVSU bachelor's degree, and up to 6 hours credit for a WVSU MPA

For More Information, please contact the West Virginia Certified Public Manager Program at 304-766-3044 or 304-766-3065 or by email at WVCPM.Program@wvstateu.edu.

The West Virginia Certified Public Manager Program is an affiliate program of West Virginia State University, and the National Certified Public Manager Consortium.

WEST VIRGINIA CERTIFIED PUBLIC MANAGER PROGRAM

June 2024 - May 2025
In person courses
WVSU Center
107 Capitol Street
Charleston, West Virginia

All dates are for
Thursday, 1 p.m. to 5 p.m. and
Fridays, 8:30 a.m. to 5 p.m.

June 13 and 14
Working in the Public Service

July 18 and 19
Program and Policy Development

August 22 and 23
Effective Decision Making

September 19 and 20
Program and Policy Implementation

October 24 and 25
Contract and Project Management

November 21 and 22
Organizational Culture and Self-Awareness

December 19 and 20
Organizational Communication

January 23 and 24
Nonprofit Management

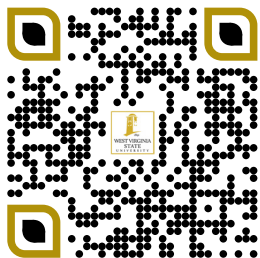
February 27 and 28
Leadership

March 20 and 21
Public Sector Human Resources

April 24 and 25
Strategic Planning and Organizational Success

May 22 and 23
Capstone Seminar and Graduation

The cost for the complete course,
including all 12 instruction modules, is \$3,500.



To begin the registration process,
please scan the QR code:
