

West Virginia State University
Degree Program Productivity Report

Degree Program Productivity Report

Program Code:

Bachelor of Science in Business Administration with concentrations in Accounting, Agribusiness, Finance, International Business, Management, Management Information Systems, and Marketing

Program Title:

Bachelor of Science in Business Administration

Degree Abbreviation (B.A., B.S., M.A., M.S., Certificate, etc.):

BSBA with concentrations in Accounting, Agribusiness, Finance, International Business, Management, Management Information Systems, and Marketing

Department contact person:

Name: Matthew Carroll – Chair of the Department of Accounting

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Data relates only those students and faculty who are explicitly connected with this degree program.

Bachelor of Science in Business Administration Program Enrollment and Graduation Data												
Academic Year	Accounting	Accounting Online	Agribusiness (Available 2020-2021)	Energy Management	Finance	International Business	Management	Management Online	Marketing	Management Information Systems	Post-Graduate Accounting Certificate	Total
2017-2018												
Enrollment	86	63		15	22	6	124	78	79	16	0	489
Graduates	15	0		3	2	0	15	0	17	3	2	57
2018-2019												
Enrollment	84	82		14	26	8	122	68	65	15	1	485
Graduates	16	0		1	2	2	12	9	13	4	1	60
2019-2020												
Enrollment	74	74		6	22	2	98	58	59	11	0	404
Graduates	16	0		1	2	2	12	9	13	4	1	60
2020-2021												
Enrollment	55	35	7	2	17	4	71	35	51	7	2	286
Graduates	14	9		2	4	0	23	14	9	1	0	76

**Students enrolled in both fall and spring terms are counted only once per academic year to arrive at a non-duplicated count of BSBA program majors*

1. How is the program beneficial to WVSU?

The Bachelor of Science in Business Administration Program (Program) provides a structure and environment in which students can develop skills, acquire knowledge of the discipline, expand the ability to understand complex business situations, and achieve a level of overall maturity and sophistication expected of a business professional. The Program is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP level accreditation requires continual evaluation and improvement of curriculum, learning performance of students, faculty development, staff support, and overall Program delivery to ensure students have the foundational knowledge and fundamental tools to respond to a constantly changing business and economic environment through active engagement in problem solving and decision making using academic knowledge. Program level Accreditation through ACBSP strengthens the overall University Accreditation with the Higher Learning Commission (HLC) as both are focused on similar goals and stakeholder improvement outcomes.

The strengths and efficiencies of the Program result from the consolidated and integrated nature of the seven concentrations currently offered by the Program (Accounting, Agribusiness, Finance, International Business, Management, Management Information Systems, and Marketing – Energy Management is currently executing a teach-out plan). Students enrolled in all concentrations of the Program are required to complete a common set of lower division level core and cognate curriculum before proceeding into their respective upper division level concentration coursework. The common core and cognate curriculum decreases barriers to graduation as it affords students the opportunity to develop a predictable plan of study, in conjunction with their Faculty Advisor, very early in their academic career that contains efficiencies with respect to long-term schedule planning and modification of curriculum if the student decides to switch to a different Program concentration. The highly consolidated and integrated nature of the Program curriculum requires its Faculty to continually work together with a spirit of excellent student service to coordinate efficient timing and modality of course offerings. Through additional efforts to decrease degree barriers

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related to campus proximity and other logistics of a geographically dispersed and rural population, the Program remained flexible and evolved as one of the first adopters of fully online and hybrid course offerings at WVSU and was the first academic program to offer two fully online degree concentration options, Accounting and Management, to students.

All Program students graduate with a common framework of business knowledge and expertise in their chosen concentrations. Upon successful completion, a student will be able to:

1. Communicate effectively and articulately in written, oral and electronic form as appropriate for business functions
2. Think critically about business issues, theory and application
3. Use effective human relationship skills to work in a diverse culture and function positively in a team environment
4. Apply critical thinking skills to identify what information is needed and how to obtain this information through appropriate technology, evaluating the quality and relevance of the sources and using the information effectively and ethically
5. Evaluate business problems, gather, manipulate and interpret data, analyze alternatives, decide on most effective solution, implement solution and monitor results for continuous improvement

2. How is the program central to the institutional mission?

The Bachelor of Science in Business Administration Program (Program) currently is, and has a strong history of, being central to the institutional mission of West Virginia State University. The Mission Statement of West Virginia State University (WVSU) stipulates, in part, that the “undergraduate education at the University offers comprehensive and distinguished baccalaureate programs in business”. The Mission Statement also asserts that “WVSU offers flexible course schedules in traditional classrooms, in non-traditional settings, and online” and “forges mutually beneficial relationships with other educational institutions, businesses, cultural organizations, governmental agencies, and agricultural and extension partners.”

The Program provides a comprehensive degree program that meets the needs of many employers in our region. Our graduates are employed in a wide range of businesses and governmental agencies in the surrounding area. Our students are hired for internships, part-time positions, and even full-time positions while still seeking their degrees.

Consistent with WVSU’s Mission Statement, and because of the large number of non-traditional students (many of whom are employed full-time), the Program offers a large number of evening and online courses. Additionally, the deployment of two fully online Program concentrations, Accounting and Management, during the 2016 – 2017 academic year has allowed for reduced barriers to degree progress and enrollment stability compared to academic programs that do not have fully online degree modalities. The fully online Program concentrations are promising for future enrollment growth outside of traditional physical channels, as these entirely online degree modalities allow students to complete all of the coursework required for graduation via the Learning Management System adopted by WVSU, Moodle.

Many Program students are transfer students from both two-year and four-year higher education institutions. Articulation agreements with other institutions throughout West Virginia, such as Bridge Valley Community and Technical College, as well as statewide transfer agreements provide students with a smooth

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transition from their two-year associate degree in Business to one of seven concentrations within our four-year baccalaureate degree in Business Administration.

3. Does the program serve a profession with a critical employment shortage in WV or does this field of employment experience high turnover?

The Bachelor of Science in Business Administration Program (Program) provides a comprehensive degree program that meets the needs of many employers in our region. Our graduates are employed in a wide range of businesses and governmental agencies in the surrounding area. Our students are hired for internships, part-time positions, and even full-time positions while still seeking their degrees.

Many students enroll in the Program for job advancement in entities where they are already employed. Others work in part-time positions (perhaps as interns) that may become full-time positions upon graduation. Students are generally successful at finding a wide range of employment opportunities upon graduation. This may differ depending upon certain variables such as each student's area of concentration and academic performance.

Potential employers consistently communicate with multiple parties at WVSU (program faculty, Office Career Services, etc..) regarding employment of current and recent Program graduates. Anecdotally, the WVSU office of Career Services utilizes a platform called Handshake that provides students and alumni with the opportunity to have their information entered into a candidate pool for employers seeking to fill positions.

Data from the Bureau of Labor Statistics (BLS) consistently ranks career opportunities within the Business field as one of the highest in demand currently and for the foreseeable future. For example, career position titles and job responsibility areas such as Accountant, Auditor, Compliance Officer, Financial Examiner, Financial Examiner, Financial Manager, Loan Officer, Management analyst, Market Research Analyst, Marketing Manager, Network and computer systems administrator, Personal Financial Advisor, Sales Manager, and others are predicted by the BLS to continue to grow as fast or at a pace much faster than average over the next decade.

As part of a continuous Program improvement approach driven by the specialized, international accreditation through the Accreditation Council for Business Schools and Programs (ACBSP), a concentration in Agribusiness was formally added to the Program this academic year. Processes for approving this new concentration included studies and analysis of market demand for graduates of this concentration.

4. Is the program closely related to other programs at WVSU?

Due to the interrelated nature of certain topics, the Bachelor of Science in Business Administration Program (BSBA Program) has coordinated select coursework with the Bachelor of Arts in Economics Program (ECON Program) to provide students an opportunity to pursue a double, secondary major of Bachelor of Arts in Economics with a concentration in Business Economics (double major). The Finance concentration of the BSBA Program concentration is the most efficient curriculum match for students desiring to pursue to the ECON Program double major. Each academic year, several students enrolled in the Finance concentration, and other concentrations of the BSBA Program decide to pursue the double major. The Accounting concentration of the BSBA Program is aligned with Professional Standards and legislative regulations that

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ensure students meet certain coursework requirements in order to be academically eligible to sit for professional certifications such as the Certified Public Accounting (CPA) Exam. The CPA exam requires that students meet certain education coursework requirements directly related to the profession and that they have earned a minimum 150 credit hours to be academically eligible. These requirements lead many BSBA Program students to pursue a double major at WVU from other Academic Programs, such as Economics, or additional coursework, such as the Certificate in Forensic Accounting to assist with skillsets desired by employers.

5. What is the relationship between Upper Division Enrollment and Graduates?

BSBA Program Upper Division Enrollment and Graduation Percentages by Academic Year				
	AY 17-18	AY 18-19	AY 19-20	AY 20-21
Accounting Concentration (Junior and Senior status 60-120+ CHs)	73	81	86	85
Graduates Accounting Concentration	15	16	16	23
Percentage of Junior and Senior Accounting Concentration Students Graduated	20.55%	19.75%	18.60%	27.06%
Energy Management Concentration (Junior and Senior status 60-120+ CHs)	8	10	6	4
Graduates Energy Management Concentration	3	1	1	2
Percentage of Junior and Senior Energy Management Concentration Students Graduated	37.50%	10.00%	16.67%	50.00%
Finance Concentration (Junior and Senior status 60-120+ CHs)	10	11	14	14
Graduates Finance Concentration	2	2	2	4
Percentage of Junior and Senior Finance Concentration Students Graduated	20.00%	18.18%	14.29%	28.57%
International Business Concentration (Junior and Senior status 60-120+ CHs)	2	5	0	1
Graduates International Business Concentration	0	2	2	0
Percentage of Junior and Senior International Business Concentration Students Graduated	0.00%	40.00%	0.00%	0.00%
Management Concentration (Junior and Senior status 60-120+ CHs)	72	85	91	102
Graduates Management Concentration	15	21	21	37
Percentage of Junior and Senior Management Concentration Students Graduated	20.83%	24.71%	23.08%	36.27%
Management Information Systems Concentration (Junior and Senior status 60-120+ CHs)	11	7	8	7
Graduates Management Information Systems Concentration	3	4	4	1
Percentage of Junior and Senior Management Information Systems Concentration Students Graduated	27.27%	57.14%	50.00%	14.29%
Marketing Concentration (Junior and Senior status 60-120+ CHs)	34	28	26	35
Graduates Marketing Concentration	17	13	13	9
Percentage of Junior and Senior Marketing Concentration Students Graduated	50.00%	46.43%	50.00%	25.71%
Enrollment in Post-Graduate Certificate in Accounting	1	3	1	0
Graduates Post-Graduate Certificate in Accounting	1	1	0	0
Percentage Students Graduated	100.00%	33.33%	0.00%	0.00%
ALL BSBA PROGRAM CONCENTRATIONS (Junior and Senior status 60-120+ CHs)	210	227	231	248
GRADUATES ALL BSBA PROGRAM CONCENTRATIONS	56	60	59	76
PERCENTAGE OF STUDENTS GRADUATED	26.67%	26.43%	25.54%	30.65%

* Students enrolled in both fall and spring terms were counted only once per academic year to arrive at a non-duplicated count of upper-division BSBA Program majors

- Additional details that contribute to graduation rates.

- Course sequencing

Courses offered in the Bachelor of Science in Business Administration Program (Program) are done so with careful thought toward efficient use of University resources and in accordance with the Tentative Long-Term Course Schedule that outlines multiple semesters of course offerings for current and future semesters. Additionally, the number of course sections are continually evaluated to ensure the minimum number of sections are offered to assist with cost-efficiencies while ensuring the diverse modality requirements for both face-to-face and fully online students. One and two-hundred level Program courses are offered each semester. Based on historical demand, many, but not all, three-hundred level Program courses are offered each semester and certain four-hundred level Program courses are offered once per academic year. Very infrequently do students request to earn credit as a transient student through another institution or for a specially arranged course offering. Students are advised in a proactive fashion regarding the timing of course offerings and are provided access to a Tentative Long-Term Course Schedule outlining multiple semesters of course offerings for current and future semesters.

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- What are the barriers that impact progress to degree, e.g., high fail courses, high number of pre-requisites, course rotation, etc.?

Certain required courses in the Program curriculum have prerequisite requirements in order to ensure students have the requisite knowledge to succeed in all of the Program curriculum. Historically, Program students experienced a high fail rate in MATH 120 – College Algebra. MATH 120 served as the minimum required MATH course for numerous Program concentration courses. Program Faculty worked with MATH Department to coordinate the development of a new MATH course to reduce the high fail rate and allow for enhanced focus on practical business applications in Mathematics. The courses coordinated and developed were MATH 118 – College Algebra with Business Applications and MATH 118E - College Algebra with Business Applications Enhanced. The existence and incorporation of MATH 118 and 118E is relatively new; consequently, insufficient longitudinal evidence exists to evaluate the impact on degree conversion as a result of their implementation. Additionally, Program students are required to complete BA 313 – Business Finance, which has historically experienced a high fail rate due to the difficult and quantitative nature of the material in the course. Supplemental Instructors (SI) and Tutoring Services have historically been offered and continue to be offered to students to reduce the fail rate in this course.

- Are academic plans available for undergraduate.

See Program concentration attachments located at the end of this document labeled – BSBA Program Degree Maps.

- Are summer school and/or online course offerings available?

Currently and historically, many Program courses are, and have been, offered in summer terms via a blended face-to-face and online modality. More recently, the core Program courses required by each concentration (BA 115, 203, 209, 210, 215, 216, 301, 305, 310, 313 and 420), as well as select upper division level gatekeeper courses have been offered in the summer terms via WVSU MyOnline to provide opportunities for students to enroll in the courses, regardless of their geographic location and/or summer commitments in order to reduce time to degree and drive degree conversion. See attachment at end of this document labeled - Tentative Long-Term Course Schedule, which includes offering plans for each semester.

- How many credit hours in your program are offered that do not count as a major requirement?

The Program has consistently been mindful of University level resources and constraints, and thus offers a specifically targeted set of coursework not required for the Program. Courses listed below also include their rationale for timing of offering and their purpose.

- BA 312 – Personal Finance (3 Credit Hours) --- This course is offered as a General Education Component course in the Social Science Category.
- BA 330 – Accounting Information Systems (3 Credit Hours) --- This course is offered to students to help them become academically eligible to sit for the Certified Public Accountant (CPA) exam and to expand experiential learning opportunities that build skillsets valued by employers. This course is offered only once per academic year.
- BA 375 – Business Ethics (3 Credit Hours) --- This course is offered to students to help them become academically eligible to sit for the Certified Public Accountant (CPA) exam.
- BA 399 – Special Topics Volunteer Income Tax Assistance (VITA) (3 Credit Hours) --- This course assists with experiential learning opportunities and research opportunities in the field of Accounting and Taxation. Additionally, students earn employer valued Internal Revenue Service (IRS) certifications as part of their training. This course is offered only once per academic year.

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- BA 404 – Fraud Examination (3 Credit Hours) --- The course is part of the required curriculum for the Certificate in Forensic Accounting and was developed in coordination with the West Virginia State Auditor’s Office in the previous academic year. Students are academically eligible to sit for the Certified Fraud Examiner (CFE) exam after completing this course and attaining their undergraduate degree. This course is planned to be offered only once per academic year.
- BA 466 – Business Internship – Advanced (1-6 credit hours) --- This course is offered to students on an as-needed basis to allow students to earn credit for completing assigned coursework and reports.
- What are your specific plans to improve your degree conversion ratio? Make sure to include how and when you plan to track progress (i.e., your evaluation plan)?

The Program has implemented the following to assist with improving degree conversion:

- Advising processes and procedures that include new advising sheets termed Degree Maps. Degree Maps inform students of the required curriculum and recommend curriculum on a semester by semester basis, which lays out a clear path to graduation. See Program concentration attachments located at the end of this document labeled – BSBA Program Degree Maps.
- A tentative, long-term (multi-semester) course offering schedule published for students to review and discuss with their Faculty Advisor. See attachment at end of this document labeled - Tentative Long-Term Course Schedule, which includes offering plans for each semester.
- Fully online degree modalities for the Accounting and Management concentrations of the Program. These fully online modalities have reduced the geophysical barrier of attending courses on the Institute, WV campus by allowing students to complete all coursework required for their degree via WVSU MyOnline.
- The Registrar’s Office has instituted 60 credit hour progress checks for students to inform them of any necessary coursework needing completed before proceeding much beyond their sixtieth credit hour.
- The Program has instituted 90 credit hour checks to help students attain their degrees. Examples of items evaluated as part of the 90 credit hour checks include overall coursework Grade Point Average, Program subject matter coursework Grade Point Average, credit hours remaining in required curriculum, credit hours required to reach the 120 credit hours needed for the degree.

All degree conversion ratio improvement efforts can be assessed annually via comparison of upper-level enrollment to degrees awarded. Additional University level resources related to retention, tracking, and reporting of degree conversion efforts would be extremely beneficial to Program efforts.

- Address strengths and/or weaknesses of the program.

The Bachelor of Science in Business Administration Program (Program) has historically had, and continues to have, one of the highest enrollments per program at WVSU. The only space, course, and Human

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Resource savings would result from the discontinuation of the Program. Given enrollment levels in the Program, such a move would inflict a devastating financial impact to the University as a whole since the Program contributes a significant portion of tuition revenue, not including other fees (web, technology, dorm, etc.), to the WVSU Annual budgeted revenues.

- o The strengths and efficiencies of the Program result from the consolidated and integrated nature of the seven degree concentrations offered by the Program (Accounting, Agribusiness, Finance, International Business, Management, Management Information Systems, and Marketing).
- o The Program is internationally accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- o The Program currently is, and has a strong history of, being central to the institutional mission of West Virginia State University.
- o The Program was a first adopter of fully online and hybrid course offerings at WVSU and continues to be a leader in face-to-face and fully online instruction modalities at WVSU that allow for reduced barriers to degree progress and degree conversion.
- o Articulation agreements are prioritized by the Program as many of our students transfer to WVSU from both two-year and four-year higher education institutions.
- o Data from the Bureau of Labor Statistics (BLS) consistently ranks the career opportunities within the Business field as one of the highest in demand currently and for the foreseeable future.
- o The Program coordinates with the WVSU Office of Career Services and offers Internship courses to help provide a variety of pathways for students to gain professional employment before or upon graduation.
- o Students enrolled in the Program have access to a wide range of class times and online course offerings that accommodate students with limited daytime schedule availability. See attachment at end of this document labeled - Tentative Long-Term Course Schedule.
- o Student Learning Resources in the form of Supplemental Instruction and Tutoring Services have been and are currently offered to students enrolled in historically difficult and high fail rate courses.
- o The Program has been, and currently is, executing goals and strategies outlined in a strategic plan developed as part of its Specialized Accreditation with ACBSP that specifically relates to enrollment, student advising, student resources, and a renewed a sense of community via industry partnerships.

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ATTACHMENT – BSBA Program Degree Maps



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN ACCOUNTING

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - 855 Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
◆ CHEM 100 - Consumer Chemistry	3					
COMM 100 - Speech Communication	3					
Semester Total	15					
Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
◆ COMM 140 - Film Appreciation	3					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					
Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3					
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	15					
Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
◆ HHP 122 - Fitness for Living	2					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
Free Elective	3					
◆ HIST 202 - World History	3					
Semester Total	17					
Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 363 - Intermediate Accounting I	3	Milestone Course	Complete BA 363 with a "C" or higher			
BA 314 - Cost Accounting	3					
Free Elective	3					
BA 313 - Business Finance	3					
◆ BIOL 101 - Principles of Biology	3					
Semester Total	15					
Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 364 - Intermediate Accounting II	3	Milestone Course	Complete BA 364 with a "C" or higher			
BA 315 - Personal Income Tax Procedure	3					
BA 301 - Organization and Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
Free Elective	3					
Free Elective	3					
Semester Total	15					
Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 365 - Intermediate Accounting III	3	Milestone Course	Complete BA 365 with a "D" or higher			
BA 325 - Business Tax Topics	3					
BA 305 - Principles of Marketing	3					
BA 310 - Human Resource Management	3					
BA 418 - Advanced Accounting	3	Milestone Course	Complete BA 418 with a "D" or higher			
Semester Total	15					
Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 403 - Auditing	3	Milestone Course	Complete BA 403 with a "D" or higher			
Free Elective	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
Free Elective	1					
Free Elective	3					
Semester Total	13					
TOTAL SEMESTER HOURS	120					

◆ See reverse of this page for General Education coursework options

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BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN ENERGY MANAGEMENT

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
PHYS 106 - Introduction to Physical Geology	4		Complete PHYS 106 with a "D" or higher			
COMM 100 - Speech Communication	3					
Semester Total	16					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
PHYS 107 - Historical Geology	4					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	16					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Decisions	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3					
PHYS 111 - Energy and the Environment	4					
Semester Total	16					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
ENGL 204 - Writing for Business and Other Professions	3					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
◆ COMM 140 - Film Appreciation	3					
Semester Total	15					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 301 - Organization and Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
BA 313 - Business Finance	3	Milestone Course	Complete BA 313 with a "D" or higher			
BA 352 - Introduction to Geographic Information Systems	3					
BA 307 - Property Abstracting	3					
PHYS 350 - Petroleum Geology	3	Milestone Course	Complete PHYS 350 with a "D" or higher			
Semester Total	15					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 310 - Human Resource Management	3					
BA 346 - Project Management	3					
BA 302 - Oil and Gas Accounting	3					
PHYS 351 - Pipelines for Business Majors	3					
BA 318 - Oil and Gas Law	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
BA 305 - Principles of Marketing	3	Milestone Course	Complete BA 305 with a "D" or higher			
◆ HIST 202 - World History	3					
◆ HHP 122 - Fitness for Living	2					
Free Elective	3					
Semester Total	14					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
Free Elective	1					
Free Elective	3					
Free Elective	3					
Semester Total	13					

TOTAL SEMESTER HOURS 120

◆ See reverse of this page for General Education coursework options

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UNIVERSITY**

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN FINANCE

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
◆ CHEM 100 - Consumer Chemistry	3					
COMM 100 - Speech Communication	3					
Semester Total	15					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
◆ COMM 140 - Film Appreciation	3					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3	Milestone Course	Complete ECON 201 with a "D" or higher			
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	15					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
◆ HHP 122 - Fitness for Living	2					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
BA 313 - Business Finance	3	Milestone Course	Complete BA 313 with a "C" or higher			
◆ HIST 202 - World History	3					
Semester Total	17					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 316 - Financial Management	3	Milestone Course	Complete BA 316 with a "D" or higher			
BA 363 - Intermediate Accounting I	3					
BA 301 - Organization and Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
◆ BIOL 101 - Principles of Biology	3					
BA 319 - Risk Management and Insurance	3					
Semester Total	15					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 421 - Problems in Corporate Finance	3					
BA 305 - Principles of Marketing	3					
BA 310 - Human Resource Management	3					
Free Elective	3					
Free Elective	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
BA 416 - International Finance	3					
ECON 308 - Money, Banking, & Monetary Theory	3					
Free Elective	3					
Free Elective	3					
Semester Total	15					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
BA 420 - Senior Business Seminar	3					
BA 414 - Investments	3					
Free Elective	1					
Free Elective	3					
Semester Total	13					

TOTAL SEMESTER HOURS 120

◆ See reverse of this page for General Education coursework options

West Virginia State University
Degree Program Productivity Report



BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN INTERNATIONAL BUSINESS

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
Elementary Foreign Language 101	3	Milestone Course	Complete a Foreign Language 101 with a "D" or higher			
COMM 100 - Speech Communication	3					
Semester Total	15					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
Elementary Foreign Language 102	3	Milestone Course	Complete a Foreign Language 102 with a "D" or higher			
◆ COMM 140 - Film Appreciation	3					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
Intermediate Foreign Language 201	3	Milestone Course	Complete a Foreign Language 201 with a "D" or higher			
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3	Milestone Course	Complete ECON 201 with a "D" or higher			
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	18					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
Intermediate Foreign Language 202	3					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
◆ HIST 202 - World History	3					
Semester Total	15					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 347 - Entrepreneurship	3					
◆ CHEM 100 - Consumer Chemistry	3					
BA 301 - Organization and Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
◆ BIOL 101 - Principles of Biology	3					
Free Elective	3					
Semester Total	15					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 313 - Business Finance	3	Milestone Course	Complete BA 313 with a "D" or higher			
BA 305 - Principles of Marketing	3	Milestone Course	Complete BA 305 with a "D" or higher			
BA 310 - Human Resource Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
BA 320 - Organizational Behavior	3					
Free Elective	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 320 - Organizational Behavior	3	Milestone Course	Complete BA 320 with a "D" or higher			
BA 416 - International Finance	3					
BA 465 - International Business	3					
BA 442 - Global Marketing	3					
ECON 410 - International Economics	3	Milestone Course	Complete BA 418 with a "D" or higher			
Semester Total	15					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
BA 414 - Investments	3					
◆ HHP 122 - Fitness for Living	2					
Free Elective	1					
Semester Total	12					

TOTAL SEMESTER HOURS 120

◆ See reverse of this page for General Education coursework options

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**WEST VIRGINIA STATE
UNIVERSITY**

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MANAGEMENT

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
◆ CHEM 100 - Consumer Chemistry	3					
COMM 100 - Speech Communication	3					
Semester Total	15					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
◆ COMM 140 - Film Appreciation	3					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3					
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	15					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
◆ HHP 122 - Fitness for Living	2					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
◆ BIOL 101 - Principles of Biology	3					
◆ HIST 202 - World History	3					
Semester Total	17					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 301 - Organization & Management	3	Milestone Course	Complete BA 301 with a "C" or higher			
BA 305 - Principles of Marketing	3	Milestone Course	Complete BA 305 with a "D" or higher			
BA 346 - Project Management	3					
BA 313 - Business Finance	3					
Free Elective	3					
Semester Total	15					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 310 - Human Resource Management	3	Milestone Course	Complete BA 310 with a "D" or higher			
Free Elective	3					
BA 314 - Cost Accounting	3					
BA 440 - Operations Management	3					
BA 347 - Entrepreneurship	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
Free Elective	3					
BA 475 - Change Management	3					
BA 465 - International Management	3					
Free Elective	3					
Semester Total	15					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 320 - Organizational Behavior	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
Free Elective	3					
Free Elective	1					
Free Elective	3					
Semester Total	13					

TOTAL SEMESTER HOURS **120**

◆ See reverse of this page for General Education coursework options

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**BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN
MANAGEMENT INFORMATION SYSTEMS**

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher.			
MATH 120 - College Algebra	3	Milestone Course	Complete MATH 120 with a "D" or higher			
◆ CHEM 100 - Consumer Chemistry	3					
COMM 100 - Speech Communication	3					
Semester Total	15					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
CS 101 - Programming Fundamentals	3	Milestone Course	Complete CS 101 with a "D" or higher.			
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
CS 102 - The Object-Oriented Paradigm	3	Milestone Course	Complete CS 102 with a "D" or higher			
BA 210 - Business Law I	3					
ECON 201 - Principles of Macroeconomics	3					
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	15					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
◆ HHP 122 - Fitness for Living	2					
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher.			
◆ BIOL 101 - Principles of Biology	3					
Free Elective	3					
◆ HIST 202 - World History	3					
Semester Total	17					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
CS 230 - Database Management Systems	3					
CS 240 - Data Communications and Networking	3	Milestone Course	Complete CS 240 with a "D" or higher			
BA 301 - Organization and Management	3	Milestone Course	Complete BA 301 with a "D" or higher			
Free Elective	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
Semester Total	15					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 305 - Principles of Marketing	3	Milestone Course	Complete BA 305 with a "D" or higher			
BA 215 - First Year Accounting II	3	Milestone Course	Complete BA 215 with a "D" or higher			
BA 313 - Business Finance	3	Milestone Course	Complete BA 313 with a "D" or higher			
Free Elective	3					
Free Elective	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
Free Elective	3					
◆ COMM 140 - Film Appreciation	3					
BA 345 - Fundamentals of E-Commerce	3					
BA 310 - Human Resource Management	3					
Free Elective	3					
Semester Total	15					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
CS 410 - Systems Administration	3					
BA 480 - Management Information Systems	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
Free Elective	1					
Free Elective	3					
Semester Total	13					

TOTAL SEMESTER HOURS **120**

◆ See reverse of this page for General Education coursework options

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**WEST VIRGINIA STATE
UNIVERSITY**

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MARKETING

First Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
GED 101 - BSS Freshman Experience	3					
ENGL 101 - English Composition I	3	Milestone Course	Complete ENGL 101 with a "D" or higher			
MATH 118 - College Algebra W/ Business Applications	3	Milestone Course	Complete MATH 118, 118E, or MATH 120 with a "D" or higher			
◆ CHEM 100 - Consumer Chemistry	3					
COMM 100 - Speech Communication	3					
Semester Total	15					

Second Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 115 - Business Information Skills	3	Milestone Course	Complete BA 115 with a "D" or higher			
ENGL 102 - English Composition II	3	Milestone Course	Complete ENGL 102 with a "D" or higher			
◆ ECON 109 - Introduction to World Economy	3					
◆ COMM 140 - Film Appreciation	3					
◆ ART 101 - Studio I Introduction to Art	3					
Semester Total	15					

Third Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 209 - Math Analysis for Bus Dec	3	Milestone Course	Complete BA 209 with a "D" or higher			
BA 210 - Business Law I	3					
BA 215 - First Year Accounting I	3	Milestone Course	Complete BA 215 with a "C" or higher			
ECON 201 - Principles of Macroeconomics	3					
ENGL 204 - Writing for Business and Other Professions	3					
Semester Total	15					

Fourth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
◆ BIOL 101 - Principles of Biology	3					
BA 216 - First Year Accounting II	3	Milestone Course	Complete BA 216 with a "C" or higher			
BA 305 - Principles of Marketing	3	Milestone Course	Complete BA 305 with a "C" or higher			
ECON 202 - Principles of Microeconomics	3	Milestone Course	Complete ECON 202 with a "D" or higher			
◆ HIST 202 - World History	3					
Semester Total	15					

Fifth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
◆ HHP 122 - Fitness for Living	2					
BA 203 - Business Statistics	3	Milestone Course	Complete BA 203 with a "D" or higher			
BA 335 - Consumer Behavior	3					
BA 301 - Organization and Management	3					
Free Elective	3					
BA 306 - Branding	3					
Semester Total	17					

Sixth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 313 - Business Finance	3					
BA 370 - E-Marketing	3					
BA 310 - Human Resource Management	3					
BA 413 - Service Marketing	3					
Free Elective	3					
Semester Total	15					

Seventh Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 405 - Integrated Marketing Communications	3					
BA 442 - Global Marketing	3					
Free Elective	3					
Free Elective	3					
Free Elective	3					
Semester Total	15					

Eighth Semester	Hours	Milestone(s)	Milestone Note	Grade	Credits	Term
BA 436 - Marketing Research	3					
BA 420 - Senior Business Seminar	3	Milestone Course	Complete BA 420 with a "D" or higher			
BA 424 - Marketing Management	3					
Free Elective	1					
Free Elective	3					
Semester Total	13					

TOTAL SEMESTER HOURS **120**

◆ See reverse of this page for General Education coursework options

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GENERAL EDUCATION COMPONENT AND COURSEWORK OPTIONS

Students in bachelor degree programs must complete the minimum number of hours indicated in each of the General Education components for a total of 35-41 credit hours. Your major field curriculum specifies courses or course categories that you must complete.

Courses with a ♦ indicate that the course is recommended from a list of courses within a specific General Education Component. Students may choose to take another course within the same General Education Component in place of the recommended course. For descriptions of these courses, consult the online West Virginia State University Catalog.

Some prerequisite requirements are listed in the course schedule; others are at the end of the course descriptions. Be sure you meet the prerequisites for a particular course before enrolling in the course. The courses listed are three credit hour courses except where noted otherwise.

Arts (3 credit hours)
♦ ART 101 Studio I - Introduction to Art
ART 101H Studio I - Introduction to Art (Honors)
COMM 170 The Art of the Theater
MUSIC 107 Appreciation of Music

International Perspectives (3 credit hours)
COMM 446 International Cinema
INTS 210 Introduction to International Perspectives
INTS 250 Diversity in Africana Studies
♦ ECON 109 Intro to World Economy
ENGL 350 World Literature Classical Era
ENGL 351 World Literature Modern Era
ENGL 440 Interpreting the Holocaust
FREN 101 Beginning French
FREN 102 Elementary French
FREN 205 A View of Changing Culture
FREN 443 West African Culture
GERM 101 Beginning German
GERM 102 Elementary German
SPAN 101 Beginning Spanish
SPAN 102 Elementary Spanish
SPAN 205 Spain and its Culture
POSC 210 International Relations
POSC 415 Arab Middle East
PHIL 308 World Religions
EDUC 319 Content Area Literacy
EDUC 321 Teaching Writing in the Elementary School

History (3 credit hours)
HIST 201 World History
HIST 201H World History (Honors)
♦ HIST 202 World History
HIST 207 American History to 1865
HIST 208 American History from 1865

Humanities (3 credit hours)
ART 100 Art Appreciation
♦ COMM 140 Film Appreciation
COMM 140H Film Appreciation (Honors)
ENGL 150 Introduction to Literature
ENGL 150H Introduction to Literature (Honors)
MUSIC 104 American Music A Panorama

Natural Science (3-4 credit hours)
BIOL 101 Principles of Biology (4 credits)
BIOL 101H Principles of Biology (Honors) (4 credits)
BIOL 108 Environmental Biology (4 credits)
BIOL 110 Economic Biology (4 credits)
BIOL 120 Fundamentals of Biology (4 credits)
♦ CHEM 100 Consumer Chemistry (3 credits)
CHEM 100H Consumer Chemistry (Honors) (3 credits)
CHEM 132 Introductory Environmental Chemistry (3 credits)
PHYS 101 Physical Science Survey I (3 credits)
PHYS 102 Physical Science Survey II (4 credits)
PHYS 103 Elements of Physical Science (3 credits)
PHYS 106 Intro. to Physical Geology (4 credits)
PHYS 107 Historical Geology (4 credits)
PHYS 110 Weather and Climate (4 credits)
PHYS 111 Energy and the Environment (4 credits)
PHYS 120 Astronomy (3 credits)
PHYS 121 Astronomy Lab (1 credit)

Scientific Reasoning (3 - 4 credit hours)
♦ BIOL 101 Principles of Biology (4 credits)
BIOL 101H Principles of Biology (Honors) (4 credits)
BIOL 108 Environmental Biology (4 credits)
BIOL 110 Economic Biology (4 credits)
BIOL 120 Fundamentals of Biology (4 credits)
CHEM 100 Consumer Chemistry (3 credits)
CHEM 100H Consumer Chemistry (Honors) (3 credits)
CHEM 132 Introductory Environmental Chemistry (3 credits)
PHYS 101 Physical Science Survey I (3 credits)
PHYS 102 Physical Science Survey II (4 credits)
PHYS 103 Elements of Physical Science (3 credits)
PHYS 106 Intro. to Physical Geology (4 credits)
PHYS 107 Historical Geology (4 credits)
PHYS 110 Weather and Climate (4 credits)
PHYS 111 Energy and the Environment (4 credits)
PHYS 120 Astronomy (3 credits)
PHYS 121 Astronomy Lab (1 credit)

Wellness (2 credit hours)
♦ HHP 122 Fitness for Living
HHP 157 Healthy Living
HHP 157H Healthy Living (Honors)
HHP 242 Team Sports II

BA 420: Senior Seminar Requirements

BA 420: Senior Seminar is to be taken only after completion of the following business core classes prior to the semester you will be taking it. Business Core classes are as follows: BA 115, 203, 209, 215, 216, 301, 305, 310, and 313.

In addition to the requirements of BA 420: Senior Seminar, the Department of Business Administration and Economics requires that all graduating students undertake the following:

- 1) Take the Major Field Test in business (administered as part of BA 420)
- 2) Complete the Graduate Exit Survey (completed as part of BA 420)

Degree Requirements & Graduation

Students are responsible for knowing and fulfilling requirements for graduation. Accordingly, they should carefully read the catalog and curriculum requirements. The University cannot assume responsibility for failure of students to fulfill catalog and curriculum requirements. If questions arise about requirements, students should consult with the appropriate department chair, college dean or the Registrar several semesters prior to graduation. See below listed requirements for Graduation and consult your respective year WVU Academic Catalog.

1. A cumulative grade point average of 2.0 (i.e., a C average) on all work attempted with the exception of developmental courses and courses with grades of P, K, W, and AUD.
2. A cumulative grade point average of 2.0 in major and minor (if applicable) courses. The department will identify the courses that count toward the major and the major cumulative grade point average.
3. Completion of the total number of hours required in the curriculum elected.
4. The necessary residence requirement for a degree.
5. Payment of all outstanding financial obligations to the University.
6. All grades of I and Q must be satisfied before graduation.

Comments:

ATTACHMENT – Tentative Long-Term Course Schedule

Business Administration Tentative Long-Term Course Schedule

COURSE NUMBER	COURSE TITLE	2018			2019			2020			2021		
		SPRING	SUMMER	FALL	SPRING	SUMMER	FALL	SPRING	SUMMER	FALL	SPRING	SUMMER	FALL
BA 115	BUSINESS INFORMATION SKILLS	D/N/O	O	D/N/O	D/N/O	O	D/N/O	D/N/O	O	D/N/O	D/N/O	O	D/N/O
BA 203	BUSINESS STATISTICS	N/O	O	N/O	N/O	O	N/O	N/O	O	N/O	N/O	O	N/O
BA 209	MATH ANALYSIS FOR BUSINESS DECISIONS	N/O	O	N/O	N/O	O	N/O	N/O	O	N/O	N/O	O	N/O
BA 210	BUSINESS LAW I	D/N		D/N/O	D/N		D/N/O	D/N		D/N/O	D/N		D/N/O
BA 215	FIRST YEAR ACCOUNTING I	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O
BA 216	FIRST YEAR ACCOUNTING II	N/O	O	D/O	N/O	O	D/O	N/O	O	D/O	N/O	O	D/O
BA 301	ORGANIZATION AND MANAGEMENT	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O
BA 302	OIL AND GAS ACCOUNTING				N						N		
BA 305	PRINCIPLES OF MARKETING	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O	D/O	O	D/O
BA 306	BRANDING			N			N			N			N
BA 307	PROPERTY ABSTRACTING			N			N			N			N
BA 310	HUMAN RESOURCE MANAGEMENT	O	O	N/O	O	O	N/O	O	O	N/O	O	O	N/O
BA 312	PERSONAL FINANCE	O	O	O	O	O	O	O	O	O	O	O	O
BA 313	BUSINESS FINANCE	D/N/O	D	D/N	D/N/O	D	D/N	D/N/O	D	D/N	D/N/O	D	D/N
BA 314	COST ACCOUNTING	N		N/O	N		N/O	N		N/O	N		N/O
BA 315	PERSONAL INCOME TAX PROCEDURE	N		O	N		O	N		O	N		O
BA 316	FINANCIAL MANAGEMENT			N			N			N			N
BA 318	OIL AND GAS LAW			N			N			N			N
BA 319	RISK MANAGEMENT AND INSURANCE			D			D			D			D
BA 320	ORGANIZATIONAL BEHAVIOR	O		N	O		N	O		N	O		N
BA 325	BUSINESS TAX TOPICS			N			N			N			N
BA 330	ACCOUNTING INFORMATION SYSTEMS			N			N			N			N
BA 335	CONSUMER BEHAVIOR	O		N	O		N	O		N	O		N
BA 345	FUNDAMENTALS OF E-COMMERCE			O			O			O			O
BA 346	PROJECT MANAGEMENT			O			O			O			O
BA 347	ENTREPRENEURSHIP	O	O	O	O	O	O	O	O	O	O	O	O
BA 363	INTERMEDIATE ACCOUNTING I	N/O	O	N	N/O	O	N	N/O	O	N	N/O	O	N
BA 364	INTERMEDIATE ACCOUNTING II	N		O	N		O	N		O	N		O
BA 365	INTERMEDIATE ACCOUNTING III	N		N	N		N	N		N	N		N
BA 370	E-MARKETING	N		N	N		N	N		N	N		N
BA 375	BUSINESS ETHICS	N		N	N		N	N		N	N		N
BA 403	AUDITING	N		N	N		N	N		N	N		N
BA 405	INTEGRATED MKRTNG COMMUNICATIONS			N			N			N			N
BA 413	SERVICES MARKETING	N		N	N		N	N		N	N		N
BA 414	INVESTMENTS	N		N	N		N	N		N	N		N
BA 416	INTERNATIONAL FINANCE			D			D			D			D
BA 418	ADVANCED ACCOUNTING I			N	O		N	O		N	O		N
BA 420	SENIOR BUSINESS SEMINAR	N		N/O	N		N/O	N		N/O	N		N/O
BA 421	PROBLEMS IN CORPORATE FINANCE	N		N	N		N	N		N	N		N
BA 424	MARKETING MANAGEMENT	N		N	N		N	N		N	N		N
BA 436	MARKETING RESEARCH	D		D	D		D	D		D	D		D
BA 440	OPERATIONS MANAGEMENT	O		O	O		O	O		O	O		O
BA 442	GLOBAL MARKETING			N			N			N			N
BA 465	INTERNATIONAL MANAGEMENT	D	O	O	D	O	O	D	O	O	D	O	O
BA 466	BUSINESS INTERNSHIP ADVANCED	O	O	O	O	O	O	O	O	O	O	O	O
BA 475	CHANGE MANAGEMENT			O			O			O			O
BA 480	MANAGEMENT INFORMATION SYSTEMS	O		O	O		O	O		O	O		O

D = Classes offered between 8:00 AM and 3:45 PM
 N = Classes offered between 4:00 PM and 9:45 PM
 O = Classes offered fully online

Above schedule is tentative. All students should proactively communicate with their faculty advisor for the most up-to-date course offerings.