

## Faculty Personnel Committee Report

To: The Faculty Senate, 2017-2018

Submitted, April 6, 2018

### Committee Membership

<u>Name</u>	<u>Term</u>
De, Suvayan (Chair 2017-2018)	2 of 3
Workman, Michael	1 of 3
Mosby, Gail	3 of 3
Niu, Linwei	2 of 3
Carroll, Mathew	1 of 3

### Background Information

The primary work of the FPC committee is now to oversee the Faculty evaluation process. The Faculty Senate decided to change the evaluation process online for all courses from Fall 2018 semester. The faculty senate instructed the FPC committee to provide a comparative analysis report regarding the different process of online evaluations.

### Action Taken by the Committee

The FPC committee contacted different stakeholders of online evaluations and got this exact information below.

#### 1. IT department at WVSU

At this time, the IT department at WVSU does not have enough workforce to develop new programs or systems or necessary staff to run the faculty evaluation process. If WVSU has some outside evaluation options, the IT department would be glad to see how they could interface with our existing data.

#### 2. Moodle

**Moodle** has some options when it comes to evaluations, but also has limitations. Learning House would be happy to work with the COL and the Math department to set something up in Moodle. There would be no additional cost, but it will require ongoing manual configuration on State's part, and may not be ideal for your purposes. Here are the capabilities:

**Moodle Questionnaire** (this is the tool used in all WVSU Online course evaluations on Moodle)

- Offers multiple choice, scale, and text box comment options.
- Two options, both with pros and cons:
  - Normal Questionnaire: can be easily duplicated from course to course, but results must be manually aggregated among courses
  - "Public" questionnaire (results are still private): All results are aggregated in a single parent questionnaire. Courses must have child questionnaires added manually.

- **Students must be enrolled in a “course shell” to access the questionnaire, even if they are on-ground students only.**
  - Registrar (or someone) would have to ensure that all correct students were enrolled in the Moodle “course shell.”
- Data is exported as .csv, any analysis has to be set up manually afterward.

### 3. SurveyMonkey

The quote from SurveyMonkey is as follows: Campus-wide solution starts with up to 5000 students – the cost would be \$22,500 annually for all students and faculty.

4. **Campus Labs** offers a comprehensive course evaluations solution that provides institutions with the ability to easily integrate evaluation data into program planning, decision-making, accreditation, and administrative review processes. The institution can use the Campus Labs platform to collect course evaluation data, maximize response rates, and create roll-up reports that allow deans, department and program chairs, or other academic administrators to aggregate student feedback data. Faculty will also gain access to organizational and reporting tools that allow them to view and manage their evaluation forms and associated data.

Minimum Contract ( 3 years) but Campus Labs only invoices for service one year at a time.

Quote: \$10,625 ( 2018) \$8,840 (2019) \$9,194 (2020)

### 5. SmartEvals

Representative did not get back with a quote.

A large number of Institutions uses them and they can customize what an institution needs. SmartEvals can generate a number of different types of reports for both student and faculty evaluations and can present the data in a variety of ways.

### Recommendation (FPC Committee)

All the three agencies SmartEvals, Campuslabs and SurveyMonkey, are probably efficient to administer online faculty evaluations. However, it will be cheaper for the University if the IT department at WVSU can run the online process of faculty evaluations.