



WEST VIRGINIA STATE UNIVERSITY

College of Business and Social Sciences

2017 Business, Economics & Social Sciences Summit

Connecting Students to Leaders



**Mac
Warner**



**Natalie
Roper**



**David
Hardy**



**Jerri Tyson-
Rollins**



**George
Barrett**



**John
Robertson**



**Diane
Freeman**



**Tom
Minturn**



**Ed Vallan-
dingham**



**David
Schles**



**Amanda
Ware**



**Billy Joe
Peyton**



**Leo
López**



**Kimberly
Donahue**



**Robert
Hurley**



**Clinton
Arnold**



**Doug
Turley**

17 TOPICS

Budgeting, Financial Services, Business Development, Resume Tips, Interview Skills, Forensic Economics, Path to Law School, Financial Planning, State Government, Business Diversity, Life Planning, Insurance, Entrepreneurship, History Degree, Leadership, Management, and Project Management

March 6th – 8th

Erickson Alumni Center

MONDAY - MARCH 6TH

6:00 – 7:00 PM

David Hardy / Cabinet Secretary of the West Virginia Department of Revenue / State of West Virginia
Budgeting in State Government - An overview of the budgeting process, potential legislative session considerations, and existing legal codification concerns
Introduced by Dr. David Bejou

7:00 PM – RECEPTION

TUESDAY - MARCH 7TH

11:00 – 11:30 AM

Doug Turley / Financial Consultant / AXA Advisors
Mentoring for Career Success – A practical review of how finding a mentor to help develop your career can provide a wealth of opportunity in a competitive workplace
Introduced by Dr. Cyrus Aleseyed

11:30 AM - 12:15 PM

Leo López / Lender Relations Specialist & District International Trade Officer / U.S. Small Business Administration
Kimberly Donahue / Economic Development Specialist / U.S. Small Business Administration
7 Things You Should Know Before Going into Business – Topics include legal organization, recordkeeping, hiring do's and don'ts, the importance of personal and business credit, business planning and financing alternatives
Introduced by Dr. Oliver Cruz-Milan

12:15 – 2:00 PM

BREAK

2:00 – 2:30 PM

Amanda Ware / Senior Vice President of Human Resources / City National Bank
Interviewing and Resume Pointers – An informational session purposed to provide attendees with the perspective of a Human Resource Executive and how to improve interviewing skills and resumes
Introduced by Professor Matthew Carroll

2:30 – 3:00 PM

George Barrett / Member / Brookshire Barrett & Associates
Forensic Economics - An introduction to Forensic Economics including consideration of pecuniary damages in litigation, analysis of liability, statistical analysis, evaluation of market power, fraud detection, and asset valuation
Introduced by Dr. Suvayan De

3:00 – 4:00 PM

BREAK

4:00 – 4:30 PM

David Schles / Attorney / Law Office of David Schles
Path to Law School and a Juris Doctorate – An overview of general requirements for admission into law school, nature of the processes, coursework topics, and the professional capacities of a lawyer
Introduced by Professor Deborah Williams

4:30 – 5:00 PM

Ed Vallandingham / Financial Advisor / Vallandingham & Associates
Financial Planning – An introduction to the processes associated with financial planning and the balancing of pursuits for the dreams of tomorrow with the needs and wants of today
Introduced by Professor Matthew Carroll

5:00 – 5:30 PM

BREAK

5:30 – 6:00 PM

Mac Warner / Secretary of State / State of West Virginia
Keynote Speaker
Introduced by Dr. David Bejou

6:00 PM – RECEPTION

WEDNESDAY – MARCH 8TH

11:00 – 11:30 AM

Diane Freeman / Chairman and Chief Executive Officer / Ferguson Manning Associates

Advancing your Career and Entrepreneurship in a Diverse World – An informational session describing how embracing diversity and mental empowerment can open doors and increase opportunities for success

Introduced by Professor Matthew Carroll

11:30 AM - 12:00 PM

Tom Minturn / Franchise Owner / Chick-fil-A

Life Planning – An illustration of how writing down goals and plans for your life can help achieve dreams and inspire even bigger aspirations than previously imagined

Introduced by Dr. Suvayan De

12:00 – 12:30 PM

BREAK

12:30 – 1:00 PM

Robert Hurley / Financial Consultant / AXA Advisors

Insurance and Financial Services – An overview of insurance products and the evolution of the various forms including, but not limited to life insurance and disability insurance

Introduced by Dr. Frehot Hailou

1:00 – 1:30 PM

Clinton Arnold / President / CT Arnold Enterprises Inc.

Transitioning from Corporate Employee to Entrepreneur – How to embrace and empower your entrepreneurial future after working for a company

Introduced by Sharon Banks, WVSU Director for New Student Programs

1:30 – 4:00 PM

BREAK

4:00 – 4:30 PM

Dr. Billy Joe Peyton / Professor of History / West Virginia State University

The Power of a History degree – Learn about career options and educational paths available to graduates with a History degree

Introduced by Dr. David Bejou

4:30 – 5:00 PM

Natalie Roper / Executive Director / Generation West Virginia

Leadership – An informational session regarding leadership in various capacities and industries with a focus on West Virginia

Introduced by Professor Deborah Williams

5:00 – 5:30 PM

Jerri Tyson-Rollins / Director of Human Resources / Pretera Center for Mental Health Services, Inc.

Managing Organizational Challenges – An illustration of the everyday and long-term challenges facing organizational leaders

Introduced by Dr. Rebecca Francis

5:30 – 6:00 PM

John Robertson / General Manager / Charleston Civic Center

Blaine Stewart / Event Coordinator Intern / Charleston Civic Center

Charleston Civic Center Renovations – An overview of the multi-million dollar renovations currently underway at the regional venue

Introduced by Dr. David Bejou

6:00 PM – RECEPTION

West Virginia State University was founded under the provisions of the Second Morrill Act of 1890 as the West Virginia Colored Institute, one of 19 land-grant institutions authorized by Congress and designated by the states to provide for the education of black citizens in agriculture and the mechanical arts. West Virginia was one of the states that maintained segregated educational systems at that time.

From 1891 to 1915, the original Institute offered the equivalent of a high school education, vocational training, and teacher preparation. In 1915, the West Virginia Collegiate Institute began to offer college degrees. Under the leadership of President John W. Davis, the academic program was expanded and new buildings were constructed, and in 1927, the Institution was accredited by the North Central Association; in 1929, it became West Virginia State College. Over the next decades, WVSC became recognized as one of the leading public institutions of higher education for African-Americans.

In 1954, the United States Supreme Court gave its historic decision outlawing school segregation. The consequence of this decision for West Virginia State College was a rapid transition to an integrated institution serving a predominantly white, commuting, and older student population. Enrollment quadrupled during the following decades.

Meanwhile, by a decision of the West Virginia Board of Education, WVSC was compelled to surrender land-grant status, the only one of the 1890 institutions to do so. Only after a 12-year effort was the college's land-grant status fully restored, in 2001 by an act of Congress.

In 2004, the West Virginia Legislature approved WVSC's transition to University status, and today WVSU offers 22 bachelor's degrees and five master's degrees. With a rich history, and promising future, WVSU is positioned to become the most student-centered research and teaching, land-grant university in West Virginia, and beyond.

<http://www.wvstateu.edu/>

(304) 766-3000

THANK YOU FOR ATTENDING!



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